41% of graduates with a Business Management Econ BA degree had plans to pursue graduate education.

Data from 2014-2015 and 2015-2016 Graduating Classes
UCSC First Destination Survey
The vast majority (88%) of graduates with a BA degree in Business Management Econ plan to obtain a Masters degree.

Data from 2014-2015 and 2015-2016 Graduating Classes
UCSC First Destination Survey
The majority (82%) of Business Management Econ BA graduates were interested in pursuing advanced degrees in Business, Management, and Marketing.

Data from 2014-2015 and 2015-2016 Graduating Classes
UCSC First Destination Survey
UCSC Business Management Econ BA Graduates
Employment Plans

64% of graduates with a BA degree in Business Management Econ reported being employed within 6 months of graduation.

Data from 2014-2015 and 2015-2016 Graduating Classes
UCSC First Destination Survey
More graduates with a BA degree in Business Management Econ were employed than seeking employment 6 months after graduation.

Data from 2014-2015 and 2015-2016 Graduating Classes
UCSC First Destination Survey
UCSC Business Management Econ BA Graduates
Sectors where students were employed

Of those employed, the vast majority (88%) of Business Management Econ BA graduates reported working in the Business sector within 6 months of graduation.

Data from 2014-2015 and 2015-2016 Graduating Classes
UCSC First Destination Survey
UCSC Business Management Econ BA Graduates
Employers & Job Titles

Data from 2014-2015 and 2015-2016 Graduating Classes
UCSC First Destination Survey
Fifty percent of graduates with a BA degree in Business Management Econ reported earning $56,000 annually or higher within 6 months of graduation.
The majority (71%) of Business Management Econ BA graduates hoped to have a career in Business Management & Administration after completing their education.

Data from 2015-2016 Graduating Class
UCSC First Destination Survey
The majority (75%) of Business Management Econ BA graduates reported that they plan to work in the Santa Cruz or San Francisco Bay Area.
UCSC Business Management Econ BA Graduates
When did they start looking for a job?

Over half (59%) of Business Management Econ BA graduates began looking for a job 3 or more months before graduation.

Start the search early! Of those graduates who were employed full-time, 84% started searching for a job 3 or more months before graduation.

Data from 2014-2015 and 2015-2016 Graduating Classes
UCSC First Destination Survey
Of those employed, 48% of graduates with a BA degree in Business Management Econ received multiple job offers.
UCSC Business Management Econ BA Graduates Internships

46% of graduates reported that they found their internship through UCSC resources—SlugQuest, on-campus interviews, networking with UCSC contacts, or UCSC Career Center Fair.

69% of graduates with a Business Management Econ Major had 1 or more internships during their studies at UCSC.

Data from 2014-2015 and 2015-2016 Graduating Classes
UCSC First Destination Survey