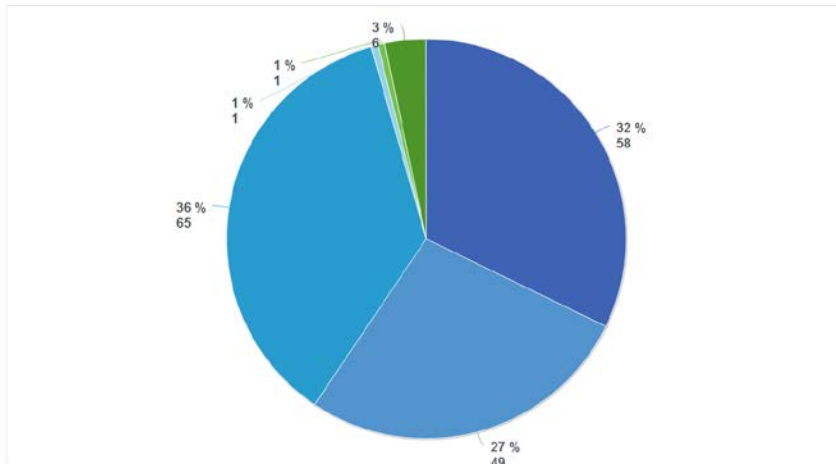


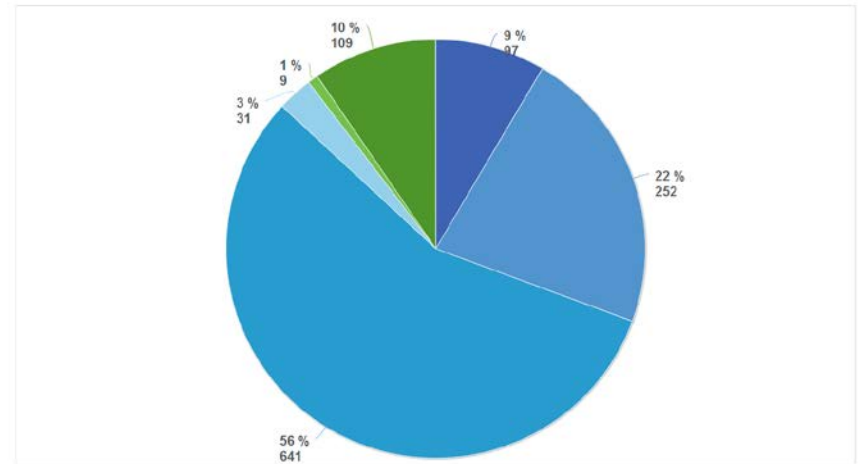
# UCSC Business Management Econ BA Graduates

## Academic Plans for Graduate Studies

- No plans to apply/pursue in the next 5 years
- Undecided
- Not applied, but intend to within the next 5 years
- Have applied, unknown acceptance
- Accepted, plan to defer
- Accepted and will start within the year



Business Management Econ Major

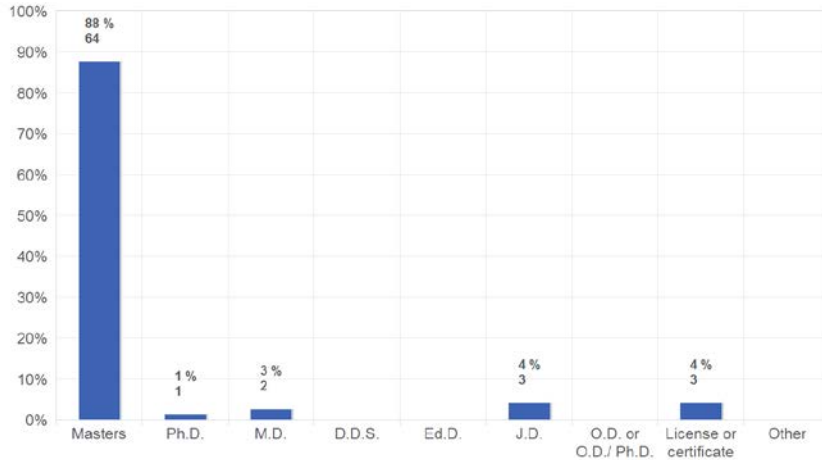


SocSci Division (excluding Business Management Econ Major)

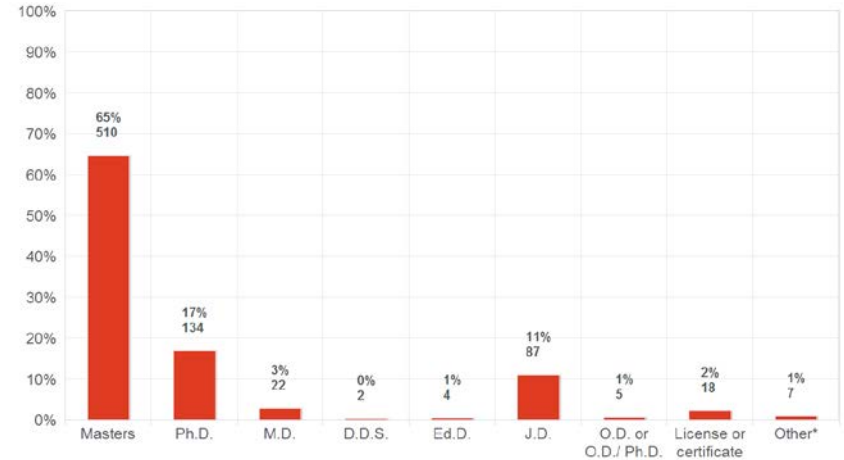
41% of graduates with a Business Management Econ BA degree had plans to pursue graduate education.

# UCSC Business Management Econ BA Graduates

## Types of Academic Degrees



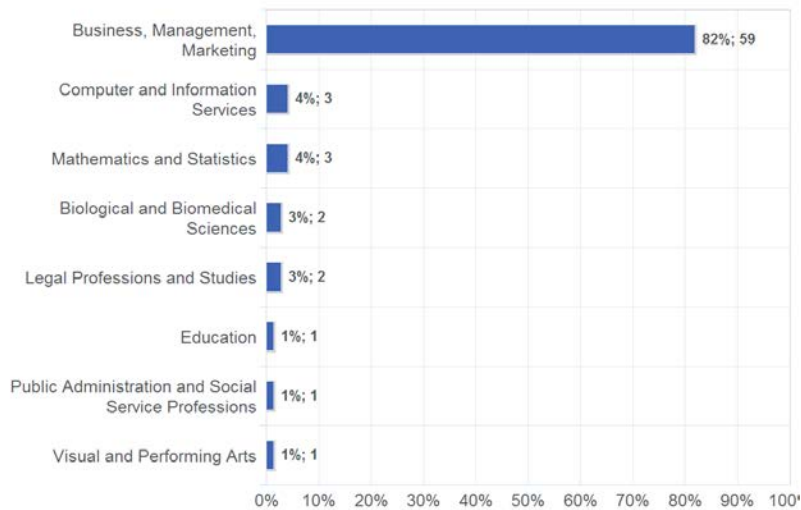
Business Management Econ Major



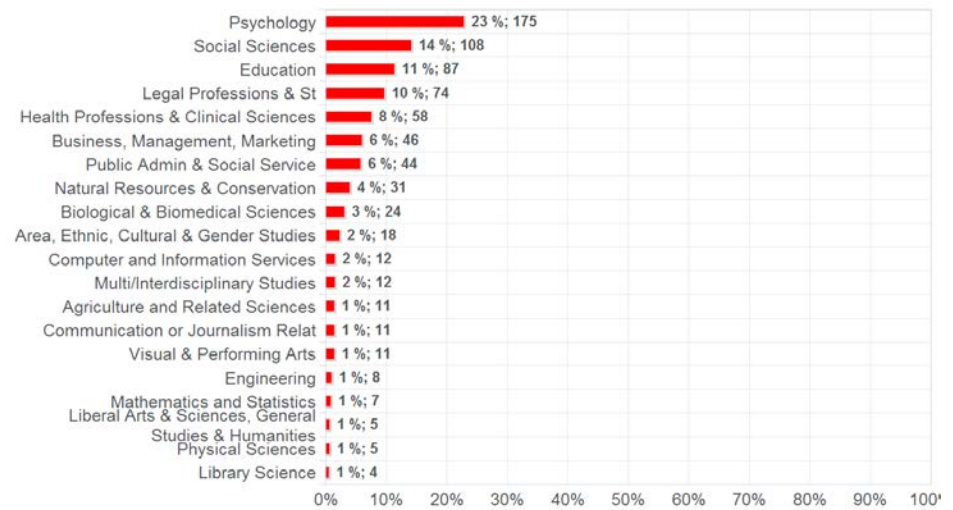
SocSci Division (excluding Business Management Econ Major)

The vast majority (88%) of graduates with a BA degree in Business Management Econ plan to obtain a Masters degree.

# UCSC Business Management Econ BA Graduates Most Popular Field of Future Academic Study



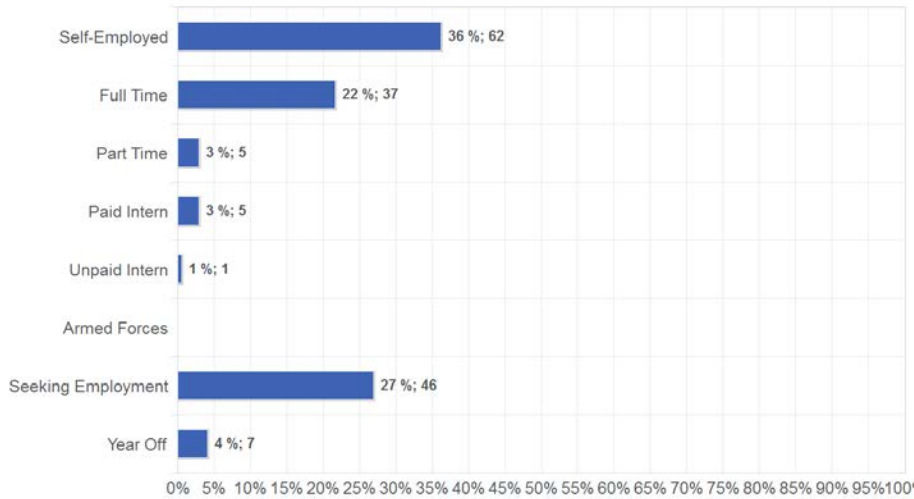
Business Management Econ Major



SocSci Division (excluding Business Management Econ Major)

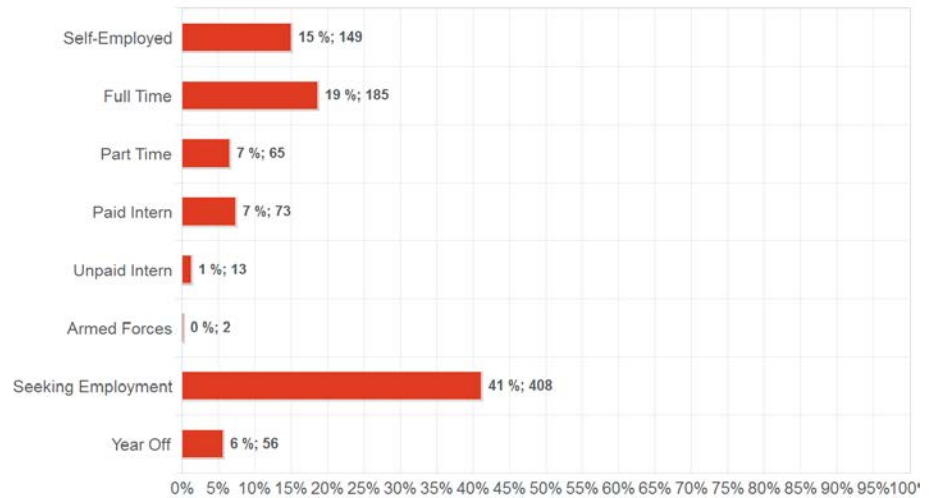
The majority (82%) of Business Management Econ BA graduates were interested in pursuing advanced degrees in Business, Management, and Marketing.

# UCSC Business Management Econ BA Graduates Employment Plans



Business Management Econ Major

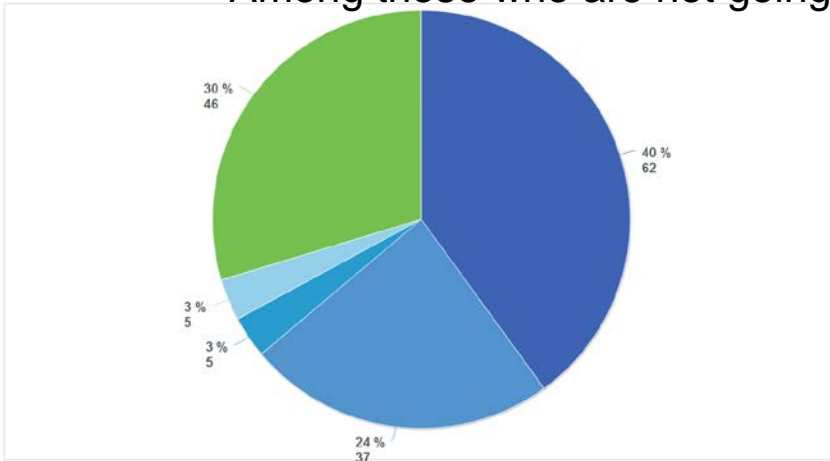
64% of graduates with a BA degree in Business Management Econ reported being employed within 6 months of graduation.



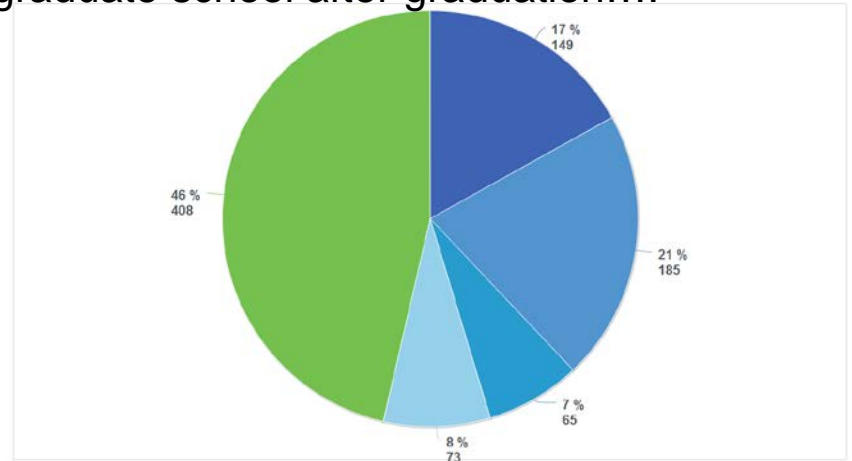
SocSci Division (excluding Business Management Econ Major)

# UCSC Business Management Econ BA Graduates Employed vs Seeking Employment

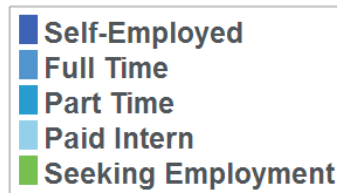
Among those who are not going to graduate school after graduation....



Business Management Econ Major



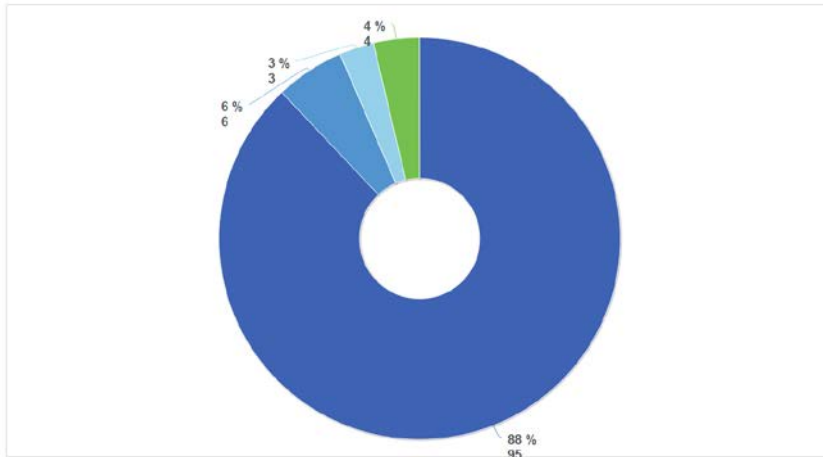
SocSci Division (excluding Business Management Econ Major)



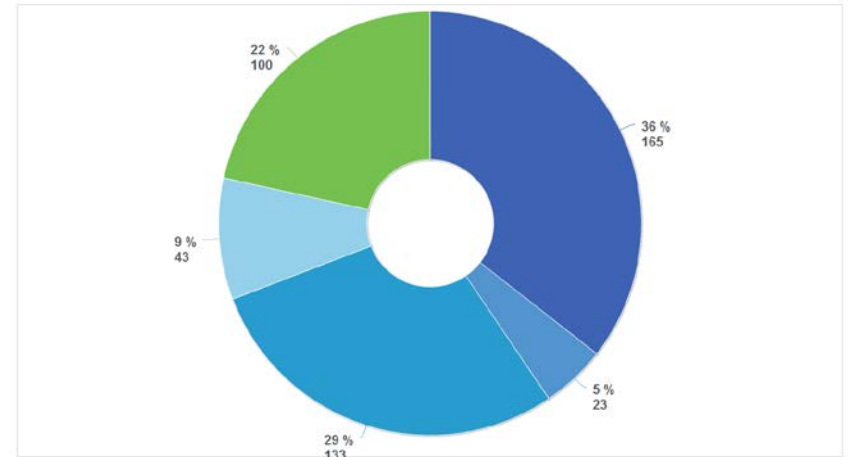
More graduates with a BA degree in Business Management Econ were employed than seeking employment 6 months after graduation.

# UCSC Business Management Econ BA Graduates

## Sectors where students were employed



Business Management Econ Major

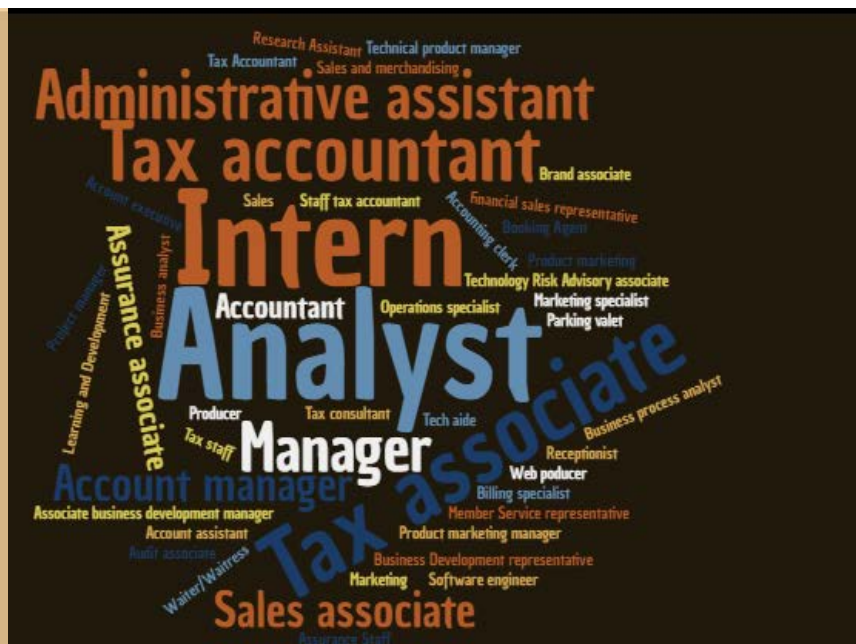
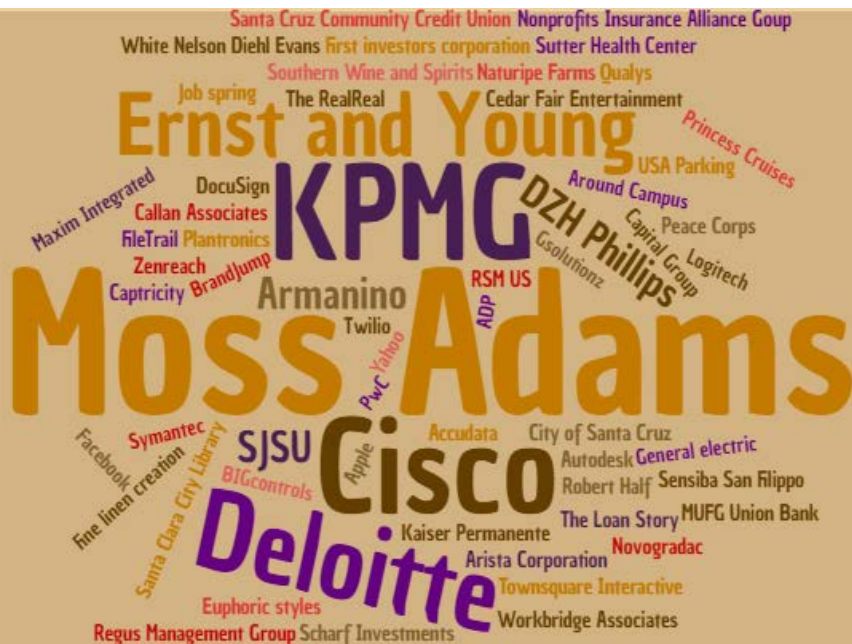


SocSci Division (excluding Business Management Econ Major)

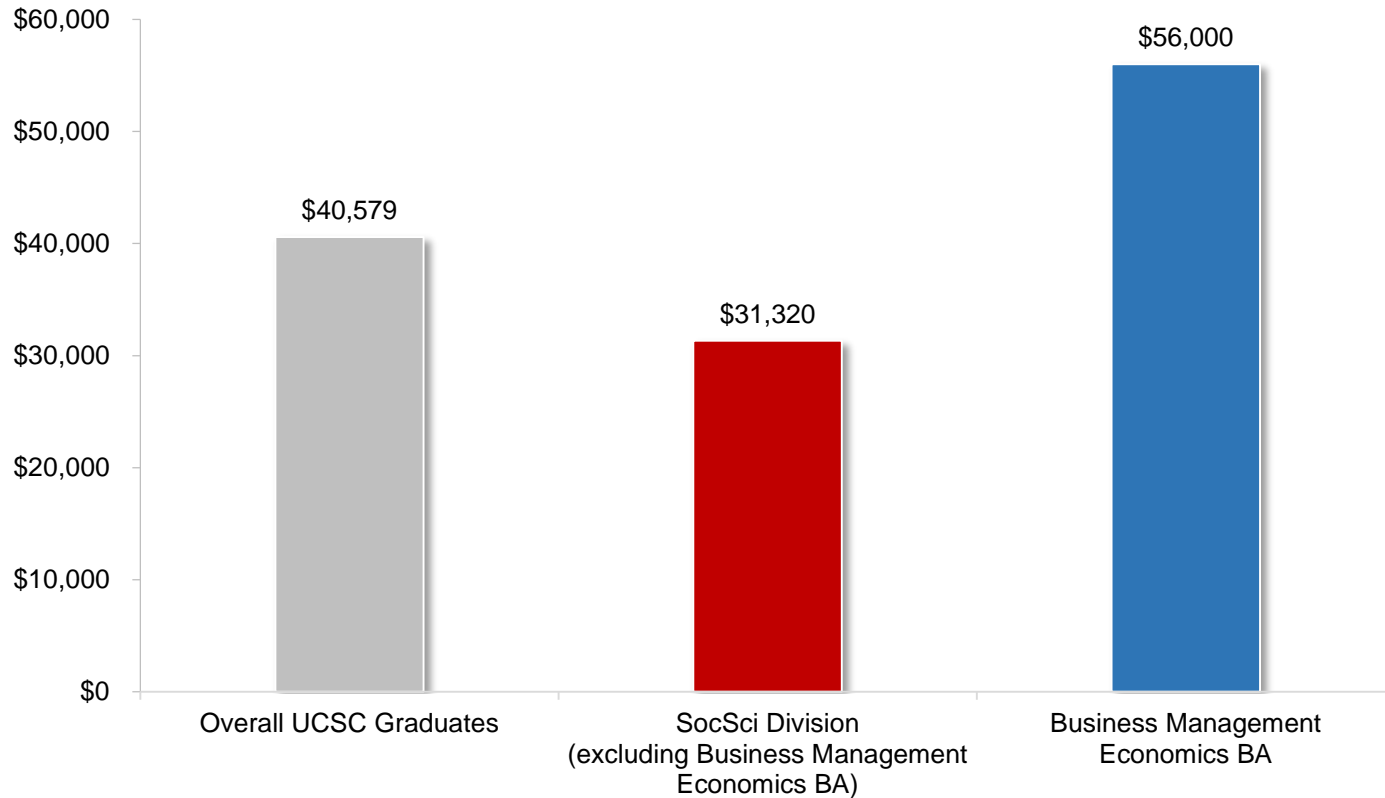
- Business
- Industry/Manufacturing
- Education
- Government
- Non-profit

Of those employed, the vast majority (88%) of Business Management Econ BA graduates reported working in the Business sector within 6 months of graduation.

# UCSC Business Management Econ BA Graduates Employers & Job Titles



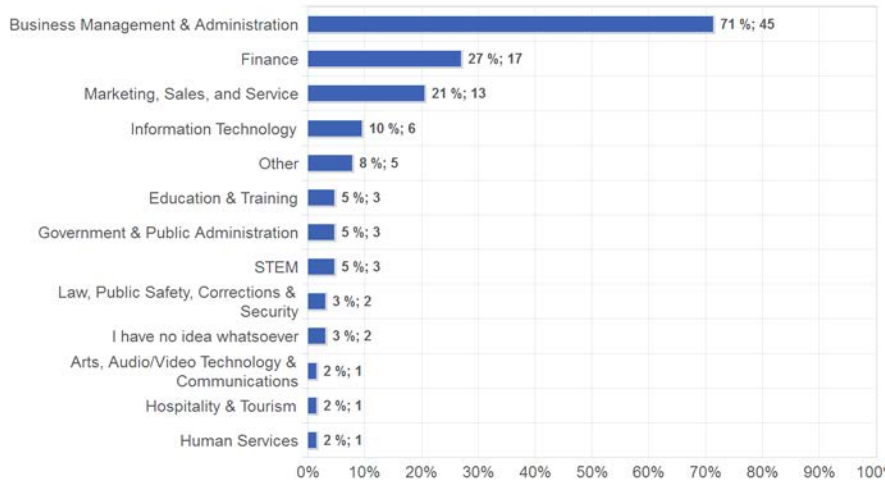
# UCSC Business Management Econ BA Graduates Median Annual Salary



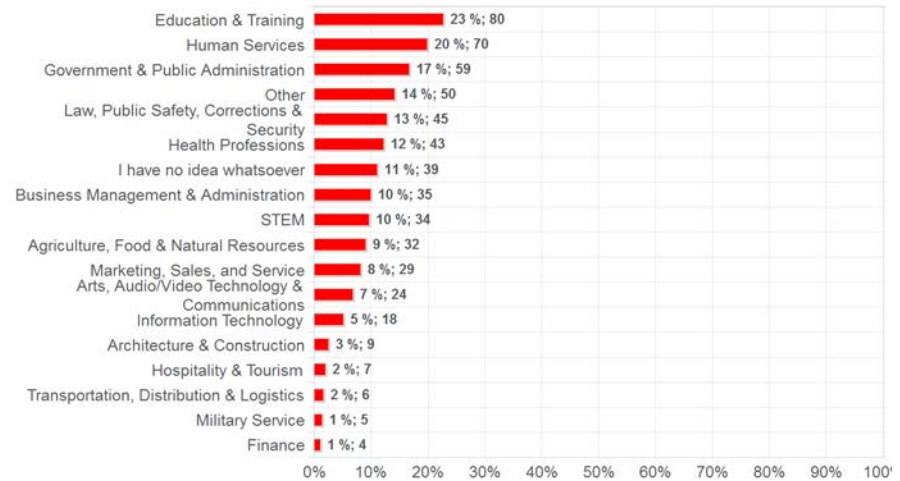
Fifty percent of graduates with a BA degree in Business Management Econ reported earning \$56,000 annually or higher within 6 months of graduation.



# UCSC Business Management Econ BA Graduates Future Career Plans



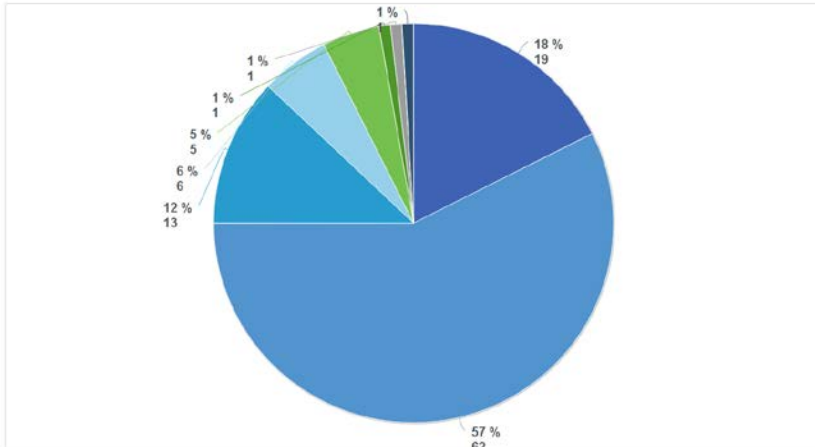
BME Major



SocSci Division (excluding BME Major)

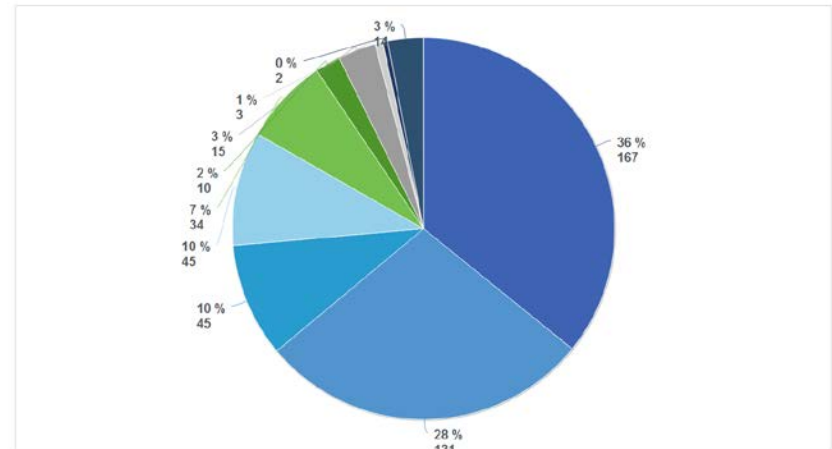
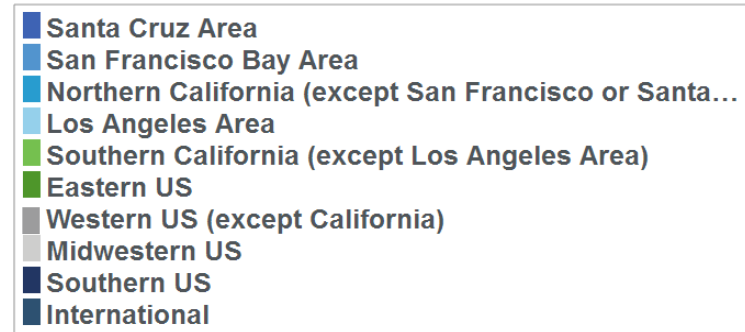
The majority (71%) of Business Management Econ BA graduates hoped to have a career in Business Management & Administration after completing their education.

# UCSC Business Management Econ BA Graduates Geographic Destinations



Business Management Econ Major

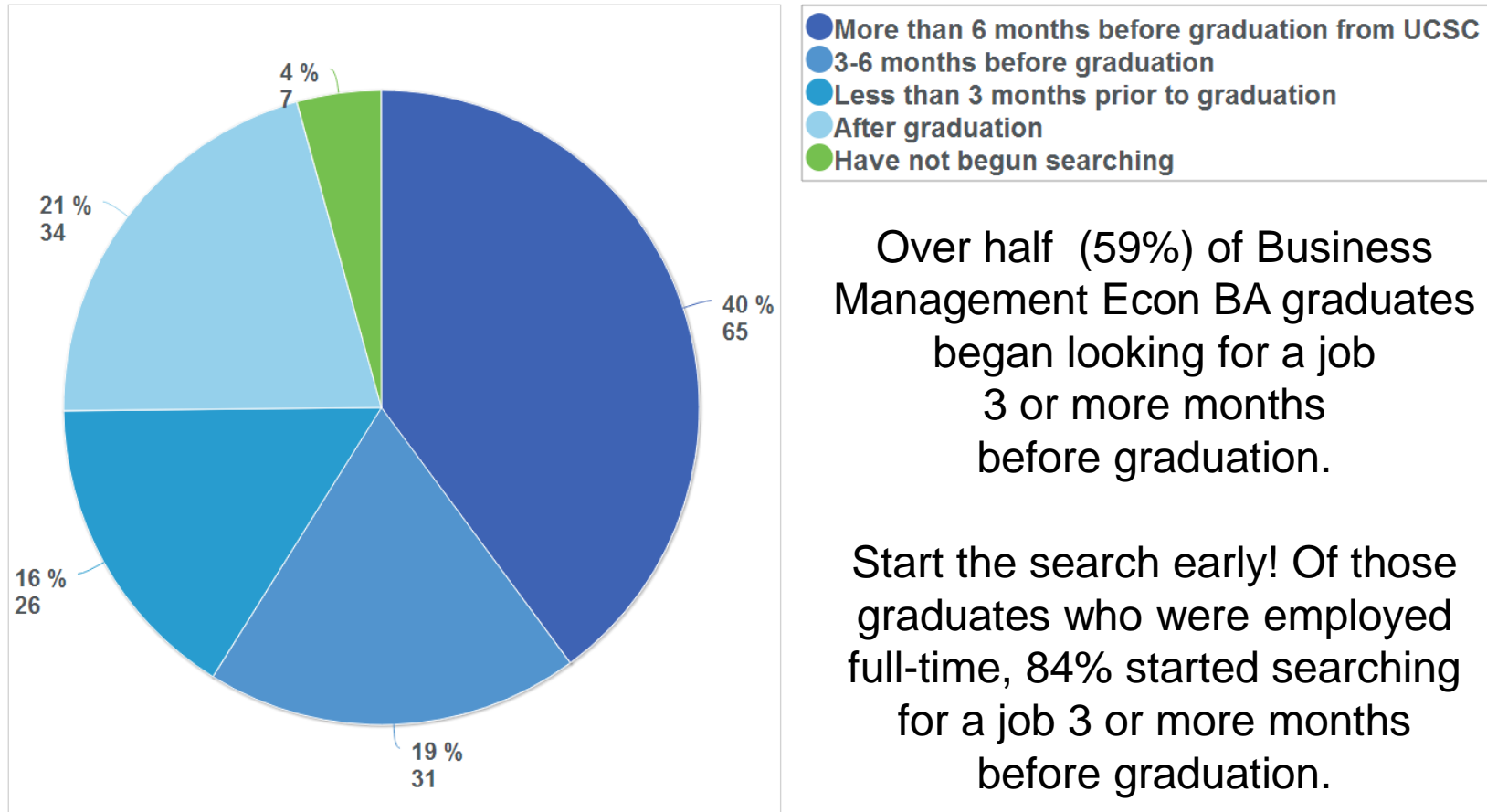
The majority (75%) of Business Management Econ BA graduates reported that they plan to work in the Santa Cruz or San Francisco Bay Area.



SocSci Division (excluding Business Management Econ Major)

# UCSC Business Management Econ BA Graduates

## When did they start looking for a job?

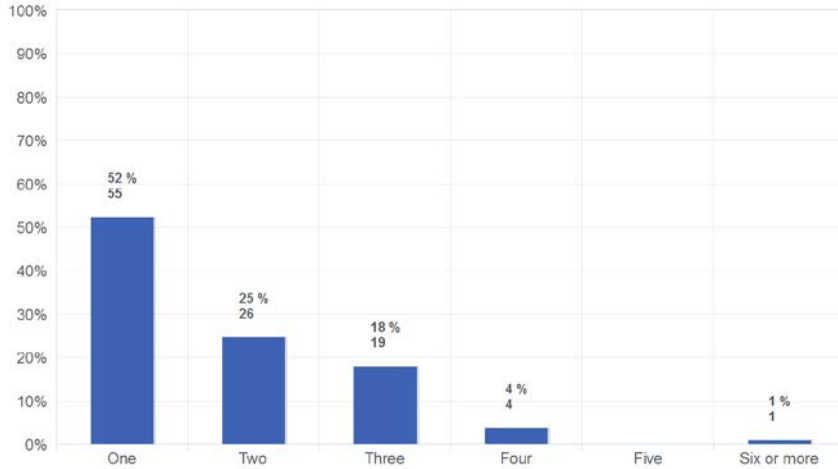


Over half (59%) of Business Management Econ BA graduates began looking for a job 3 or more months before graduation.

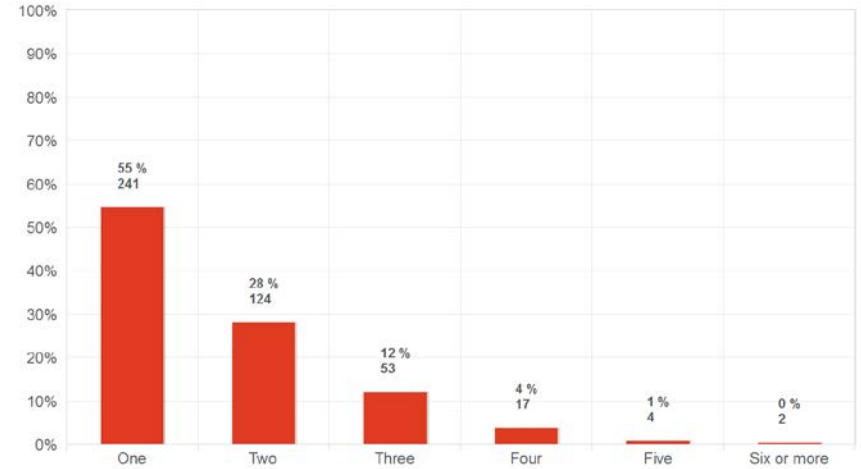
Start the search early! Of those graduates who were employed full-time, 84% started searching for a job 3 or more months before graduation.

# UCSC Business Management Econ BA Graduates

## How many job offers did they receive?



Business Management Econ Major

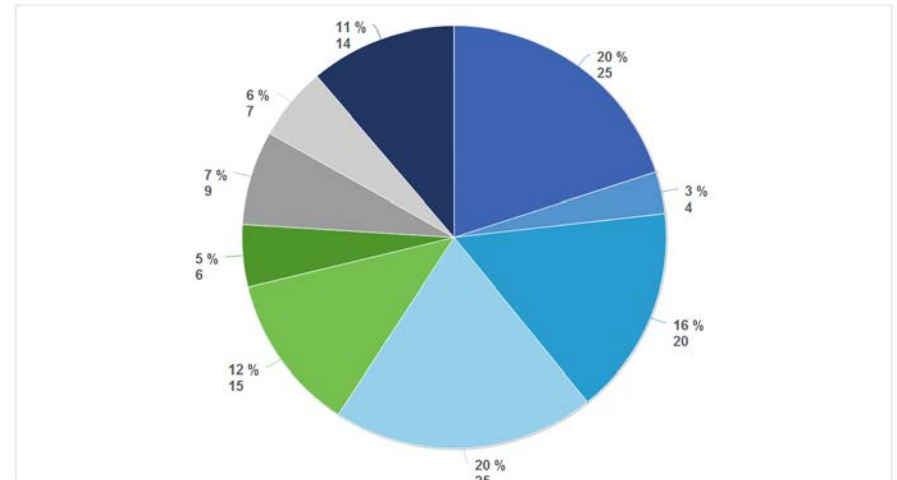


SocSci Division (excluding Business Management Econ Major)

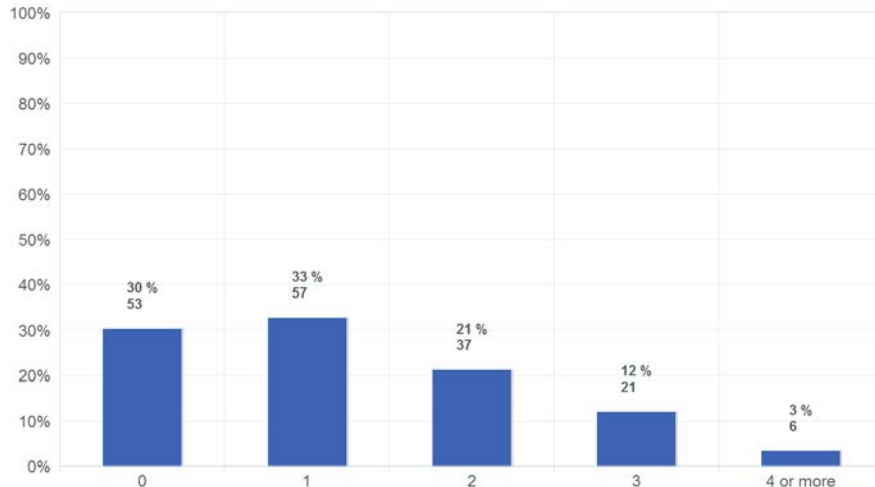
Of those employed, 48% of graduates with a BA degree in Business Management Econ received multiple job offers.

# UCSC Business Management Econ BA Graduates Internships

46% of graduates reported that they found their internship through UCSC resources—SlugQuest, on-campus interviews, networking with UCSC contacts, or UCSC Career Center Fair.



- SlugQuest
- On-campus interviews
- Networking through UCSC contacts
- Networking through personal contacts
- Direct contact
- Previous employer/internship
- UCSC Career Center Fair
- Other (non-UCSC) job site
- Other



69% of graduates with a Business Management Econ Major had 1 or more internships during their studies at UCSC.