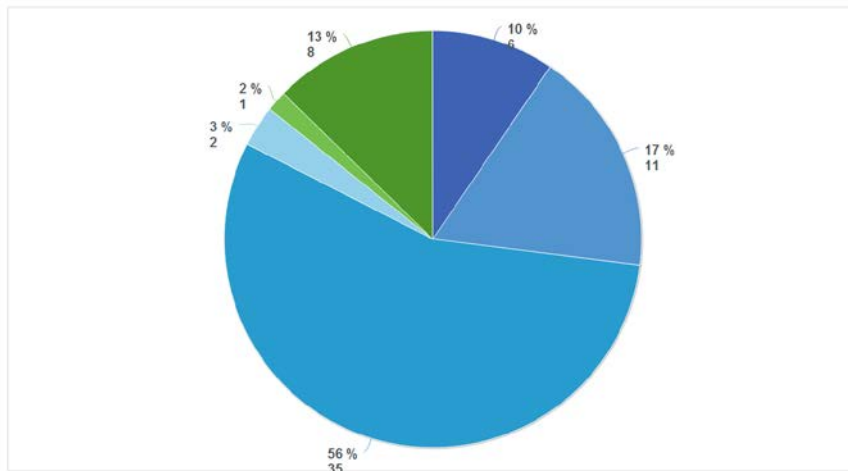
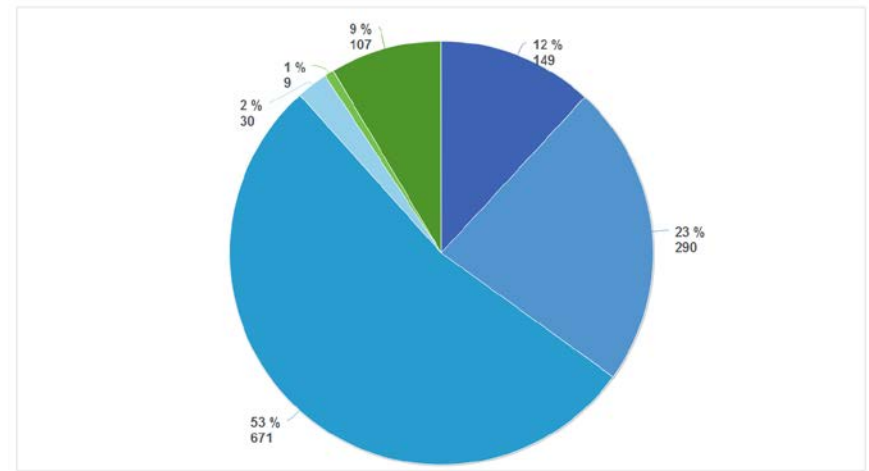


# UCSC Cognitive Science BS Graduates Academic Plans for Graduate Studies

- No plans to apply/pursue in the next 5 years
- Undecided
- Not applied, but intend to within the next 5 years
- Have applied, unknown acceptance
- Accepted, plan to defer
- Accepted and will start within the year



Cognitive Science Major

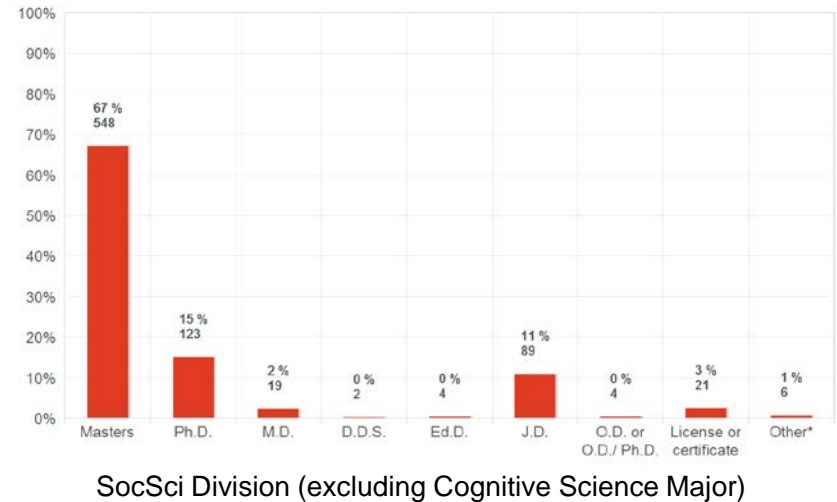
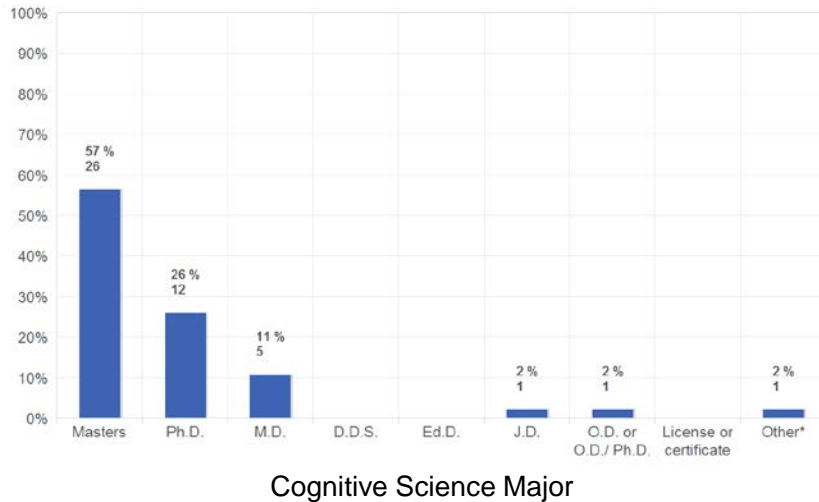


SocSci Division (excluding Cognitive Science Major)

74% of Cognitive Science BS degree graduates had plans to pursue graduate education.

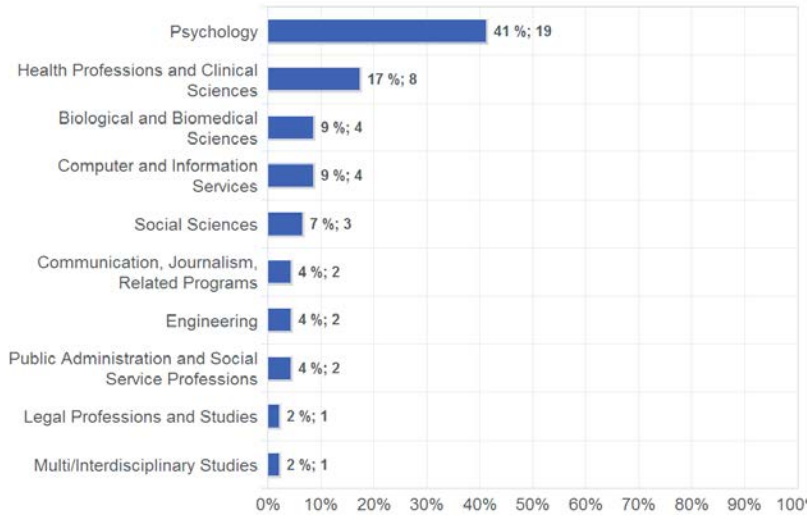
# UCSC Cognitive Science BS Graduates

## Types of Academic Degrees

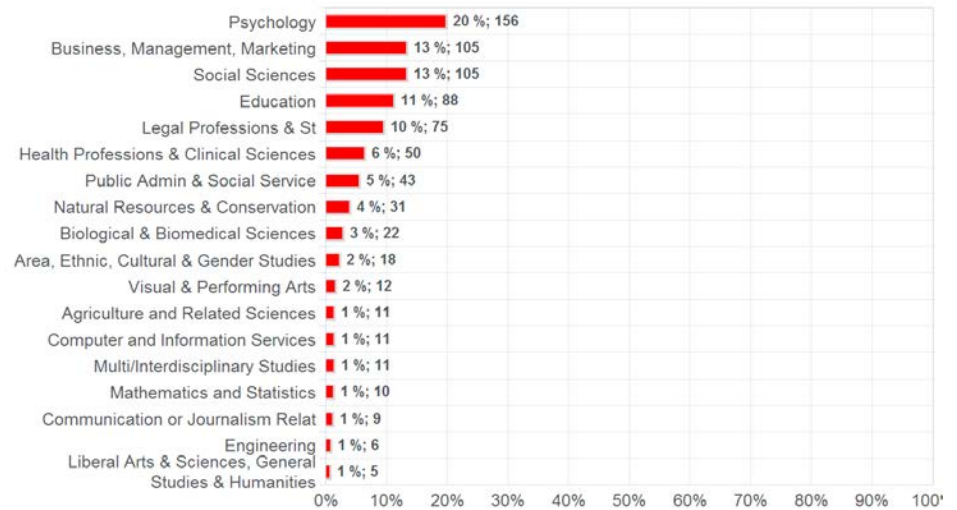


The majority (83%) of graduates with a Cognitive Science Major plan to obtain either a Masters degree or PhD.

# UCSC Cognitive Science BS Graduates Most Popular Field of Future Academic Study



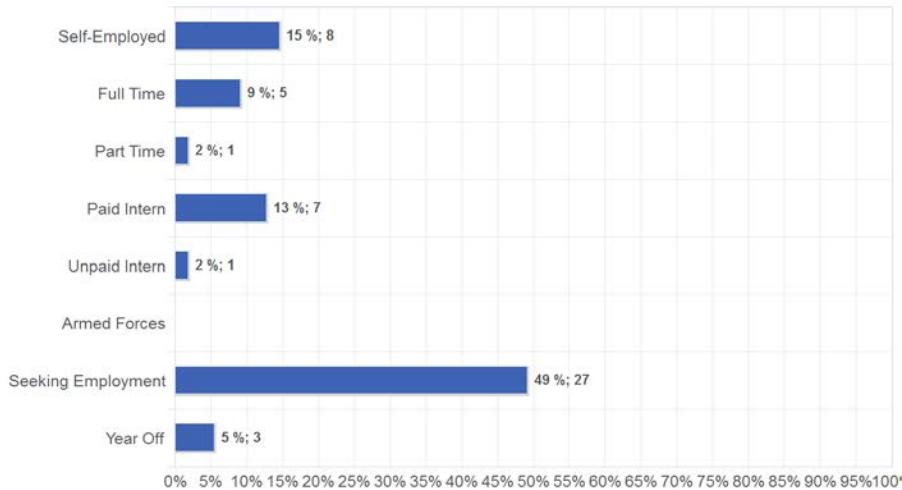
Cognitive Science Major



SocSci Division (excluding Cognitive Science Major)

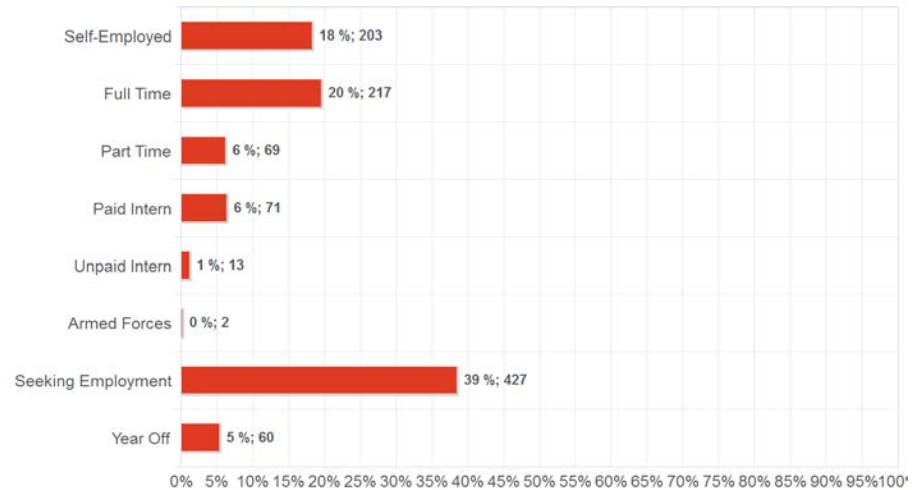
Cognitive Science BS graduates were interested in pursuing advanced degrees in a variety of fields, the most popular of which were Psychology (41%) and Health Professions and Clinical Sciences (17%).

# UCSC Cognitive Science BS Graduates Employment Plans



Cognitive Science Major

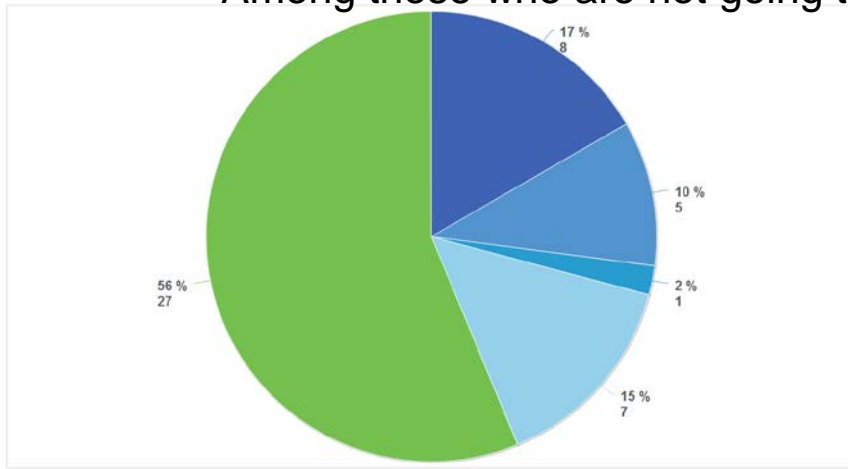
39% of graduates with a BS degree in Cognitive Science reported being employed within 6 months of graduation.



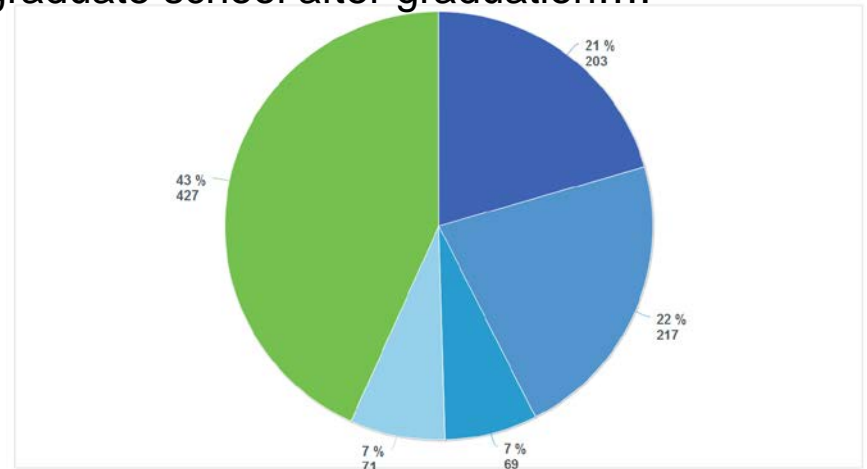
SocSci Division (excluding Cognitive Science Major)

# UCSC Cognitive Science BS Graduates Employed vs Seeking Employment

Among those who are not going to graduate school after graduation....



Cognitive Science Major



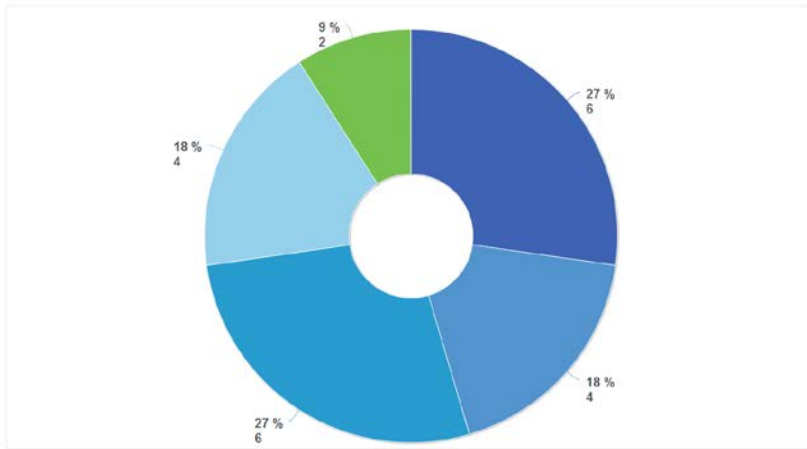
SocSci Division (excluding Cognitive Science Major)



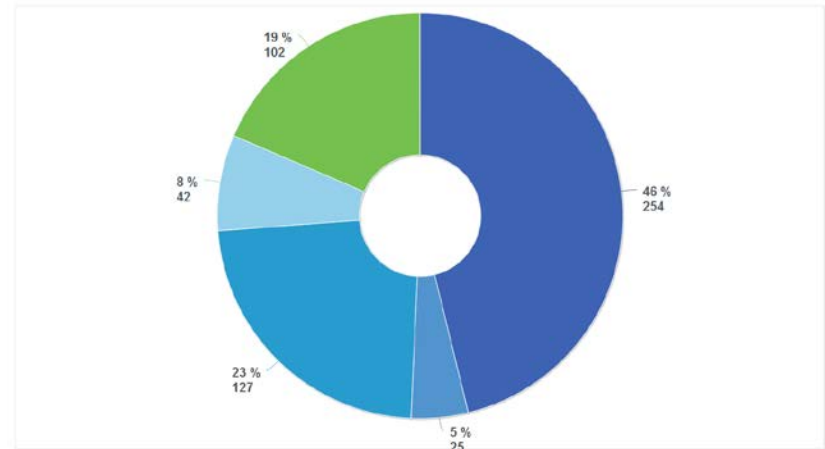
44% of Cognitive Science BS graduates reported being employed within 6 months of graduation.

# UCSC Cognitive Science BS Graduates

## Sectors where students were employed



Cognitive Science Major



SocSci Division (excluding Cognitive Science Major)



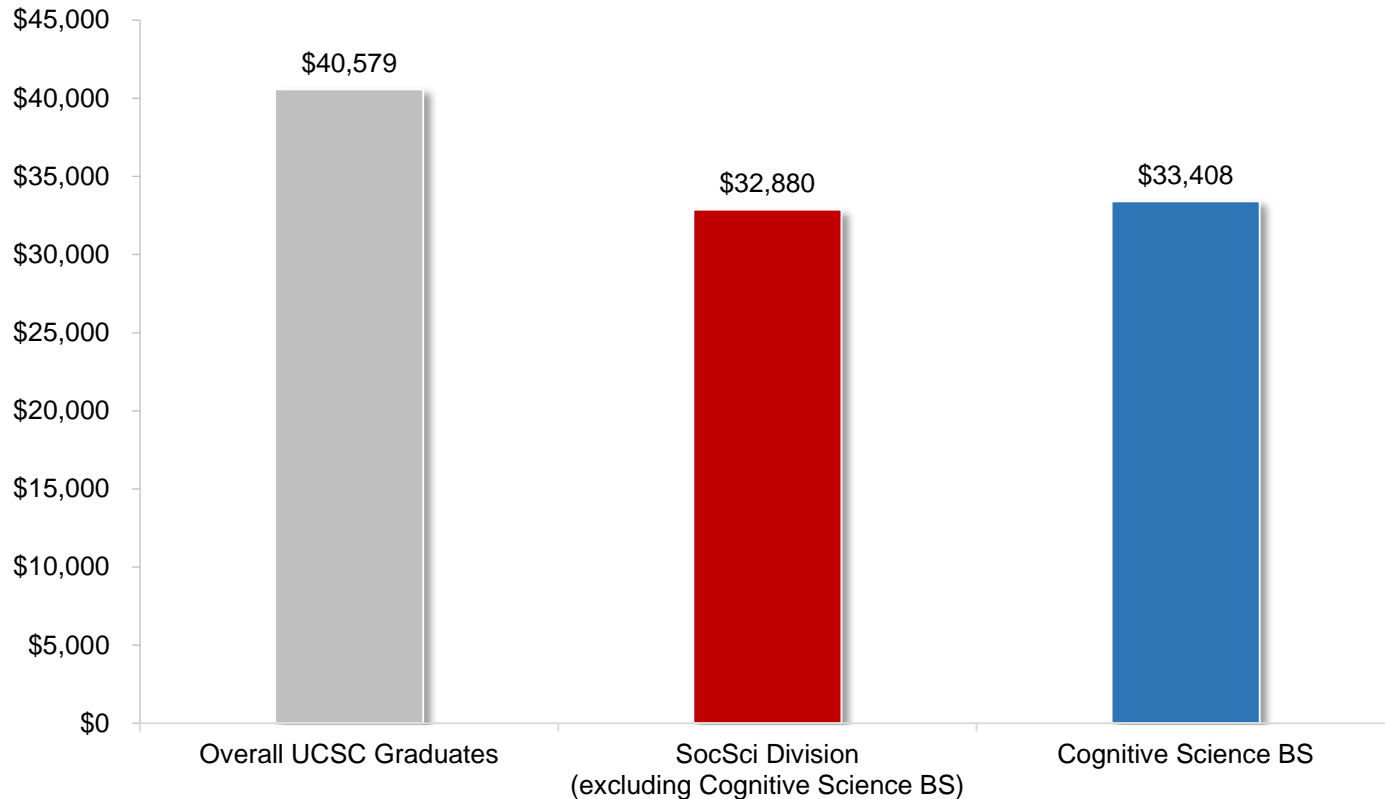
Of those employed, 45% of BS Cognitive Science graduates reported working in the Business or Industry/Manufacturing sector within 6 months of graduation.

# UCSC Cognitive Science BS Graduates Employers & Job Titles

Lauden Pharmacy  
CW3 Public Relations  
Seiler  
GoPro  
UCSC xiq UCSD  
National Behavioral Care  
UCSFproductOps USC  
NASAX2Engine Inc  
Hawthorne School District

Counselor/Activity leader  
Research Assistant  
Vehicle operator  
Pharmacy clerk  
Field director  
UX designer  
Manager  
Behavioral intervensionalist  
Customer engagement  
Personal trainer  
UX consultant  
Intern  
Clinical research coordinator  
User experience researcher  
Nanny Behavioral tutor  
Administrative associate  
Design research  
Paleontologist  
Teacher  
College adviser

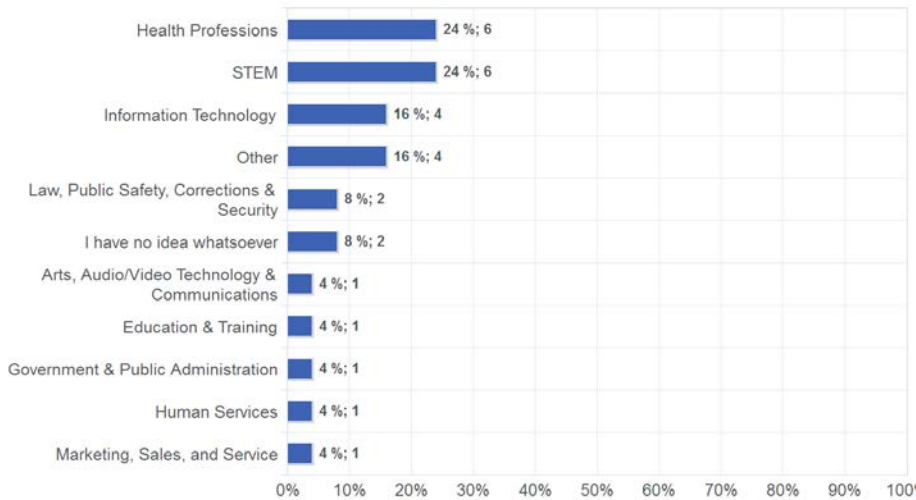
# UCSC Cognitive Science BS Graduates Median Annual Salary



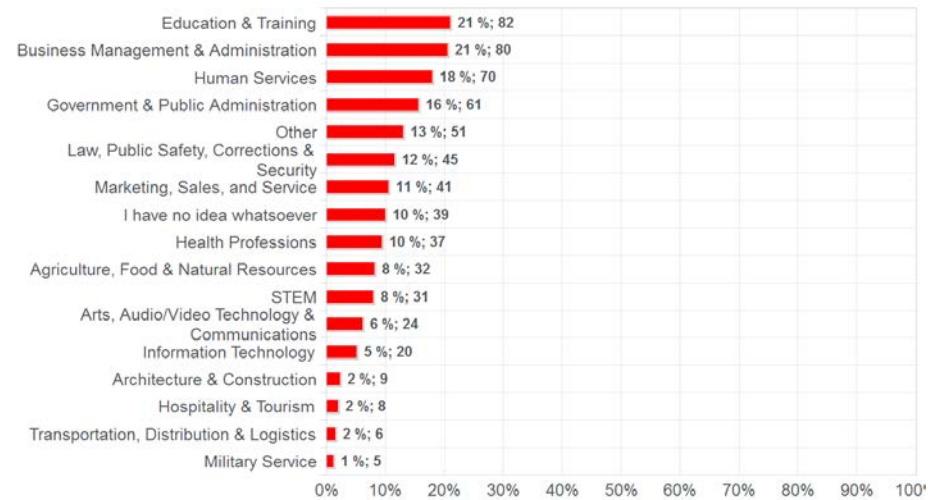
Fifty percent of graduates with a BS degree in Cognitive Science reported earning \$33,408 annually or higher within 6 months of graduation.



# UCSC Cognitive Science BS Graduates Future Career Plans



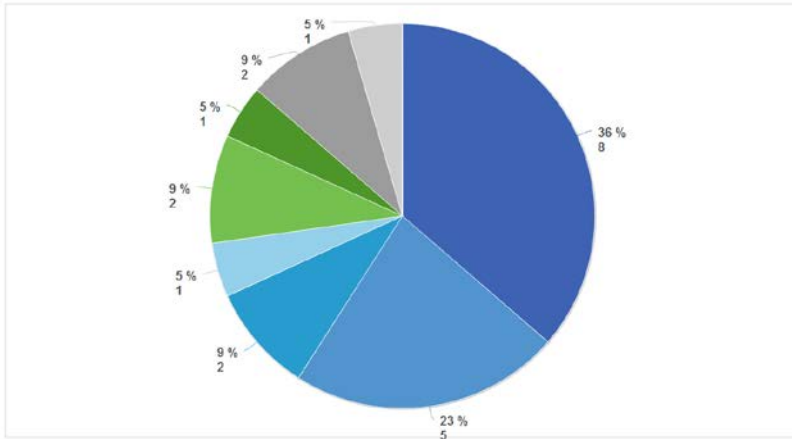
Cognitive Science Major



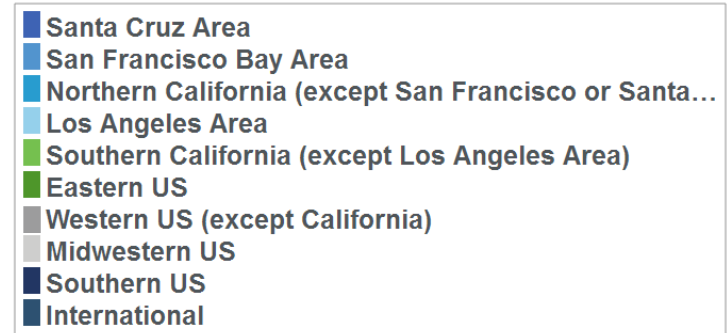
SocSci Division (excluding Cognitive Science Major)

24% of Cognitive Science BS graduates hoped to have a career in Health Professions or STEM (Science, Technology, Engineering, and Math) after completing their education.

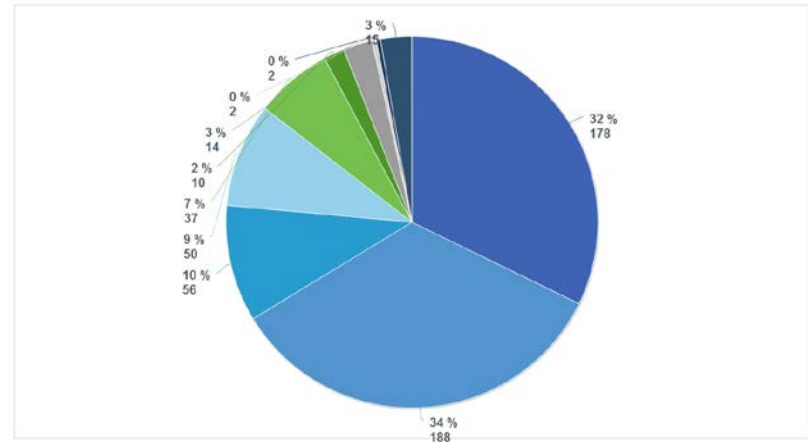
# UCSC Cognitive Science BS Graduates Geographic destinations of those with jobs



Cognitive Science Major



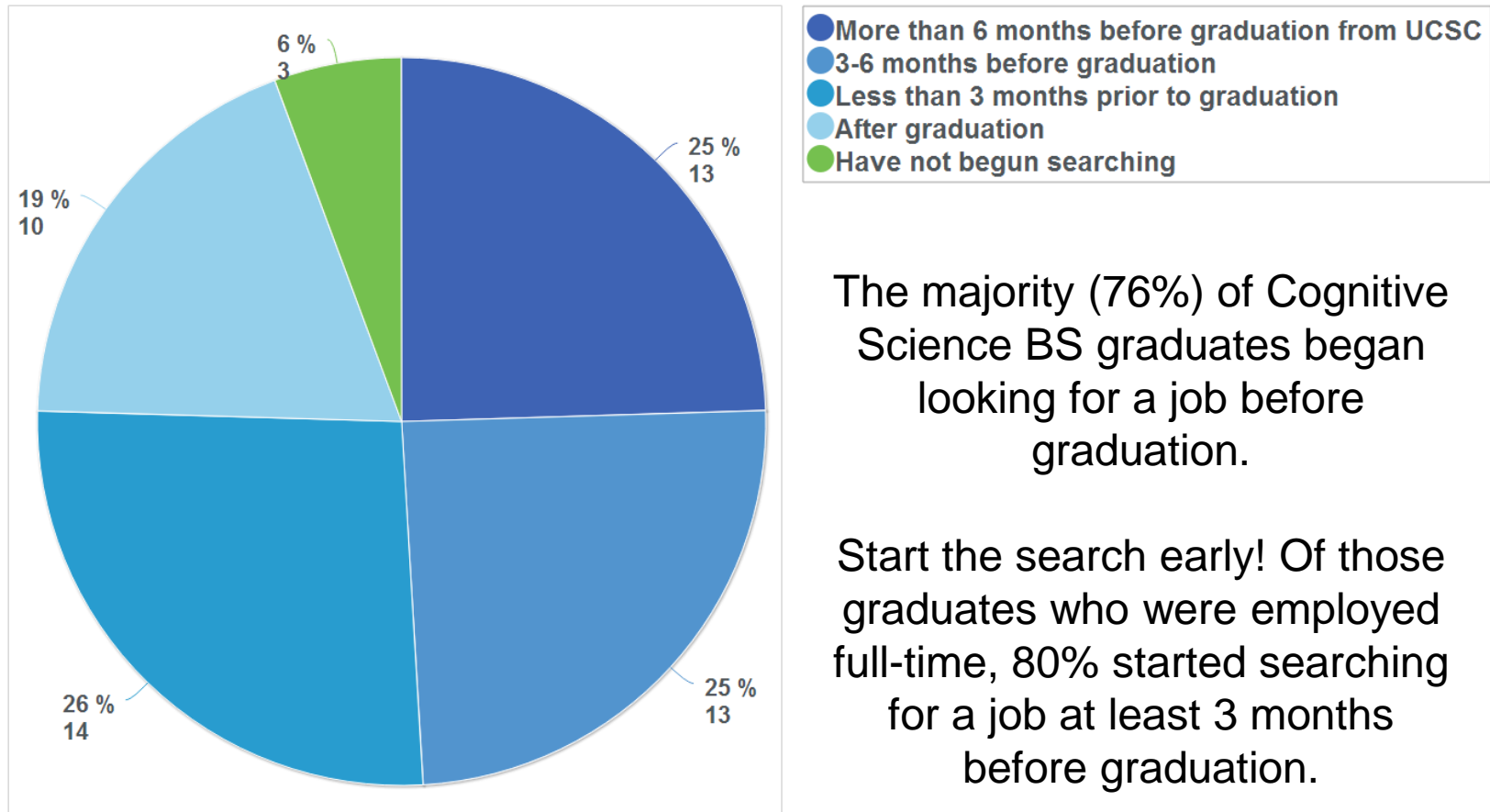
Over half (59%) of Cognitive Science BS graduates reported that they plan to work in the Santa Cruz or San Francisco Bay Area.



SocSci Division (excluding Cognitive Science Major)

# UCSC Cognitive Science BS Graduates

When did they start looking for a job? (employed & seeking employment)

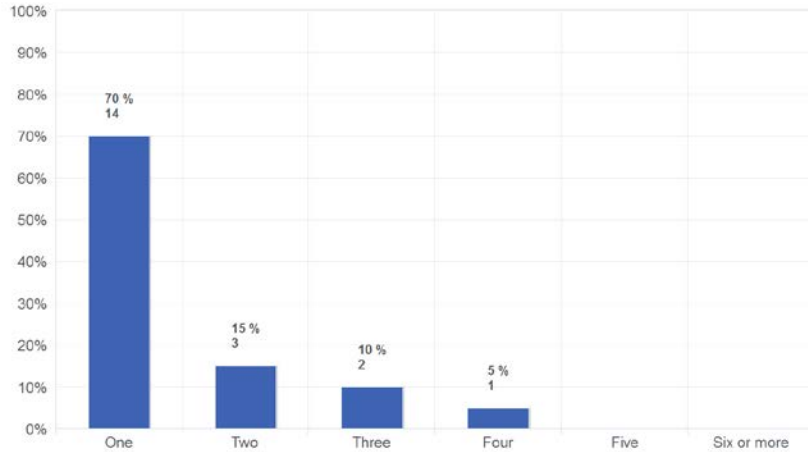


The majority (76%) of Cognitive Science BS graduates began looking for a job before graduation.

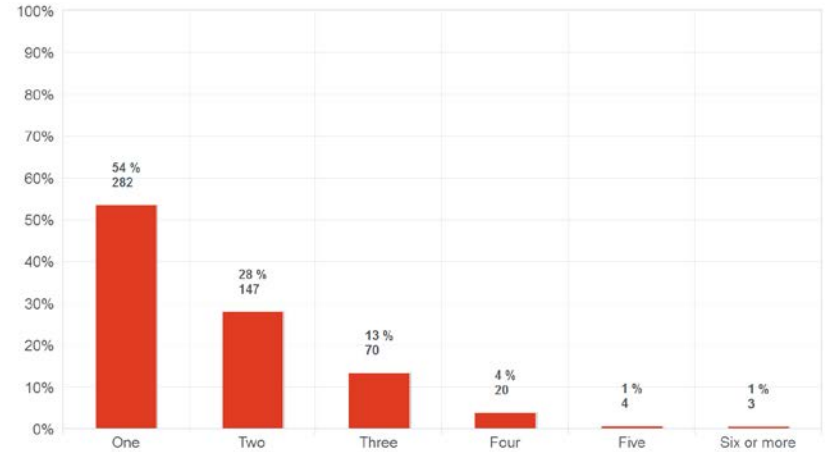
Start the search early! Of those graduates who were employed full-time, 80% started searching for a job at least 3 months before graduation.

# UCSC Cognitive Science BS Graduates

## How many job offers did they receive?



Cognitive Science Major

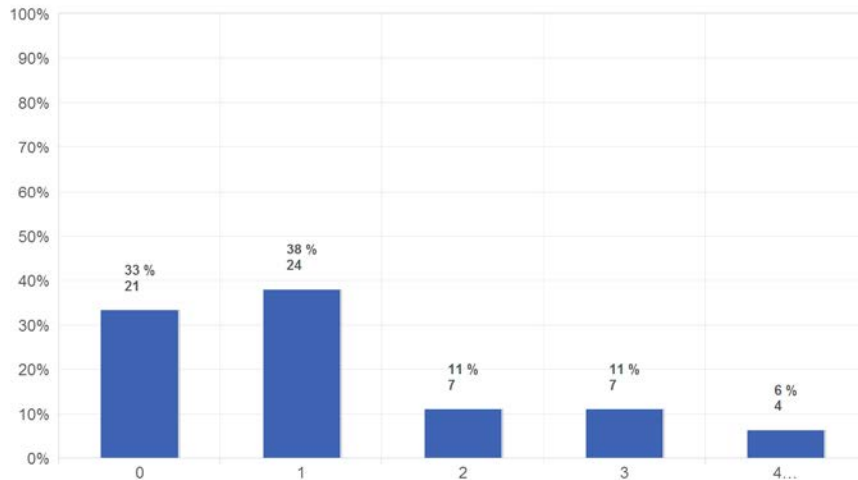
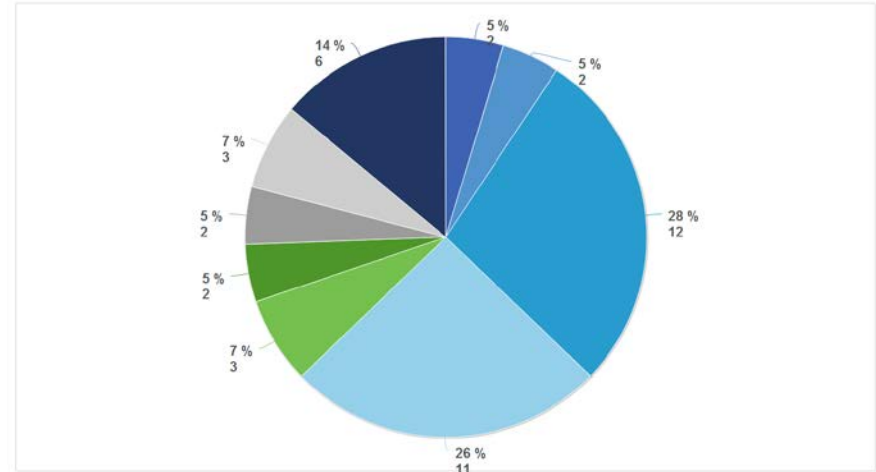


SocSci Division (excluding Cognitive Science Major)

Of those employed, 30% of graduates with a BS degree in Cognitive Science received multiple job offers.

# UCSC Cognitive Science BS Graduates Internships

Over half (54%) of graduates reported that they found their internship by networking with UCSC or personal contacts.



- SlugQuest
- On-campus interviews
- Networking through UCSC contacts
- Networking through personal contacts
- Direct contact
- Previous employer/internship
- UCSC Career Center Fair
- Other (non-UCSC) job site
- Other

Two thirds (66%) of graduates with a Cognitive Science Major had 1 or more internships during their studies at UCSC.