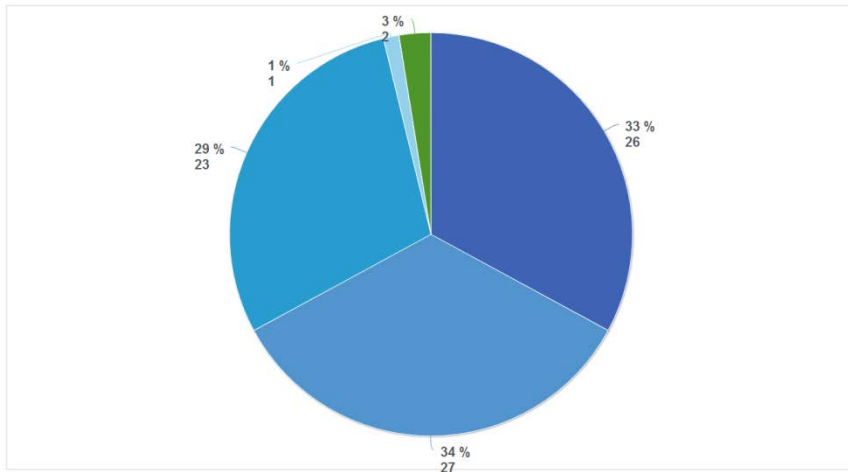


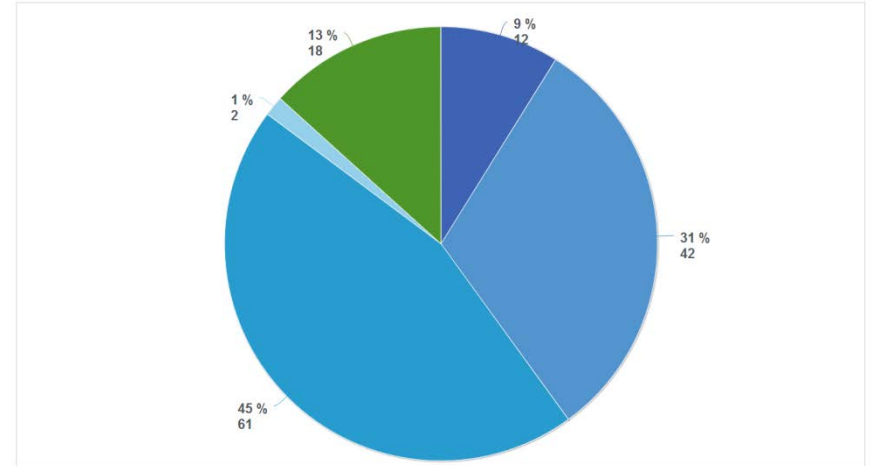
UCSC Film & Digital Media BA Graduates

Academic Plans for Graduate Studies

- No plans to apply/pursue in the next 5 years
- Undecided
- Not applied, but intend to within the next 5 years
- Have applied, unknown acceptance
- Accepted, plan to defer
- Accepted and will start within the year



FDM Major

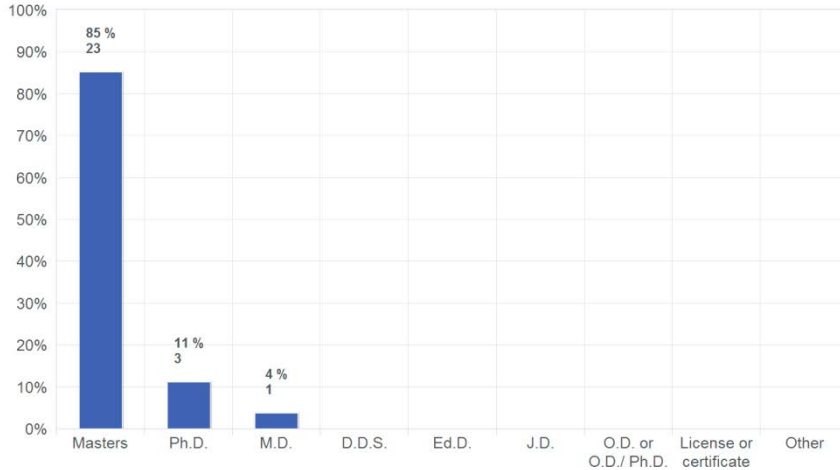


Arts Division (excluding FDM Major)

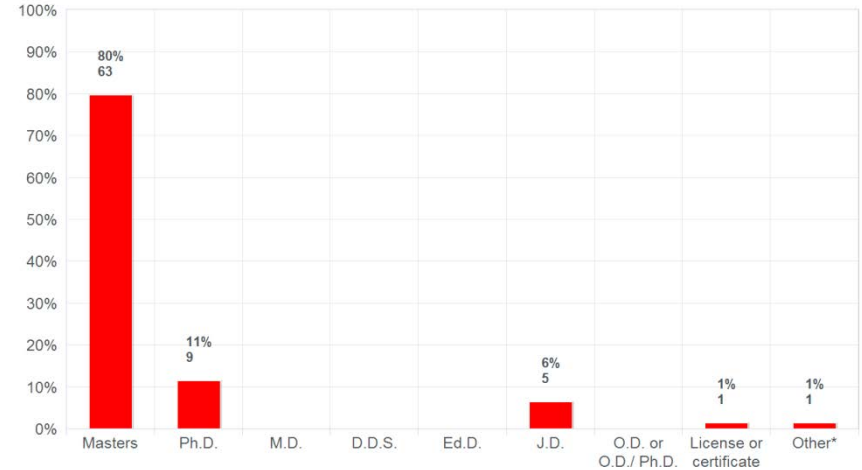
One in three (33%) of Film & Digital Media BA graduates had plans to pursue graduate education.

UCSC Film & Digital Media BA Graduates

Types of Academic Degrees



FDM Major

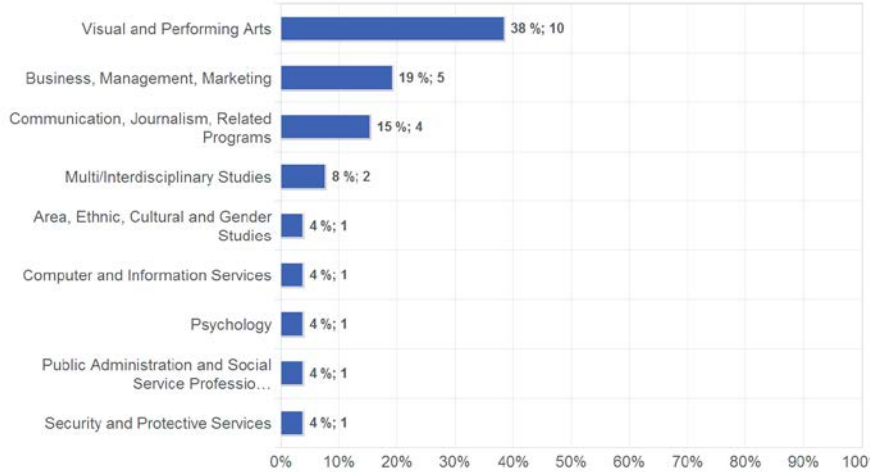


Arts Division (excluding FDM Major)

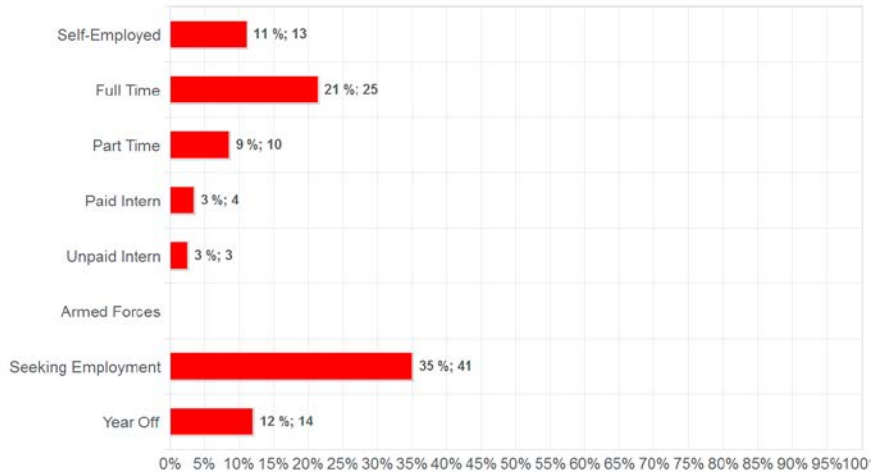
The majority of FDM BA graduates (85%) had plans to pursue a Masters degree.

UCSC Film & Digital Media BA Graduates

Most Popular Field of Future Academic Study



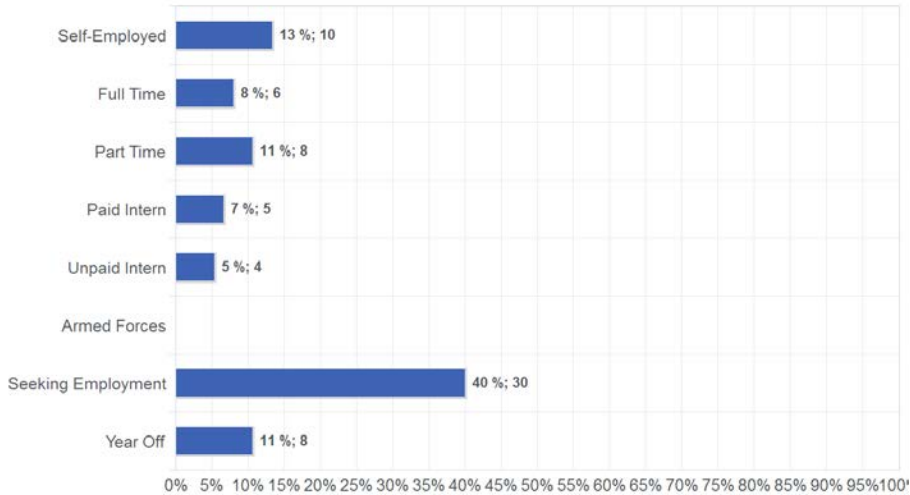
FDM Major



Arts Division (excluding FDM Major)

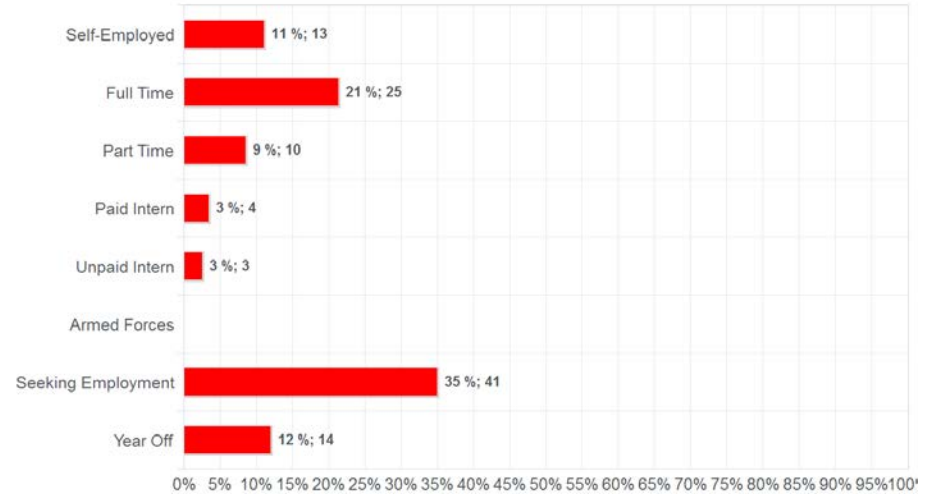
Over one-third (38%) of FDM BA graduates were interested in an advanced degree in Visual & Performing Arts.

UCSC Film & Digital Media BA Graduates Employment Plans



FDM Major

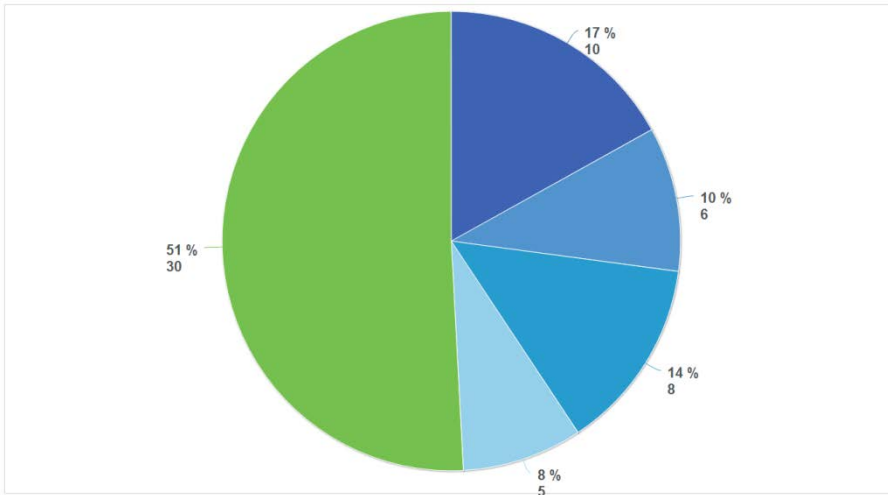
Over a third (39%) of graduates with a BA degree in FDM reported being employed within 6 months of graduation.



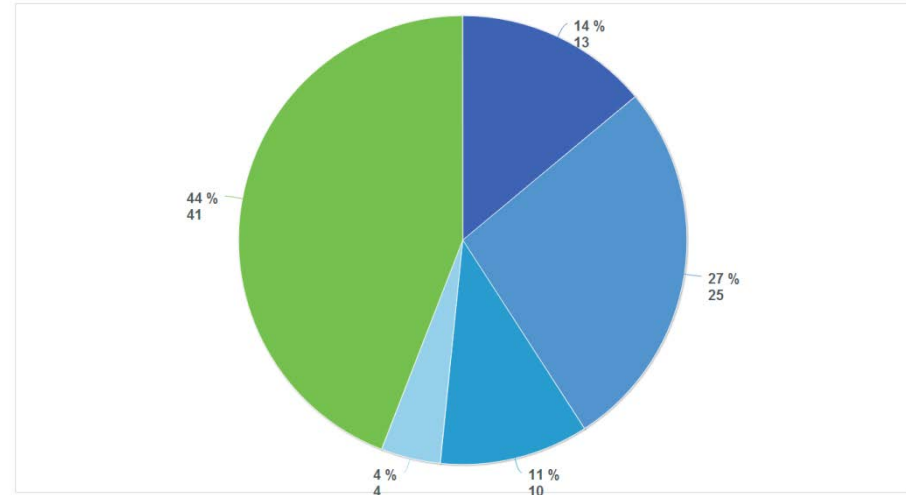
Arts Division (excluding FDM Major)

UCSC Film & Digital Media BA Graduates Employed vs Seeking Employment

Among those who are not going to graduate school after graduation....



FDM Major



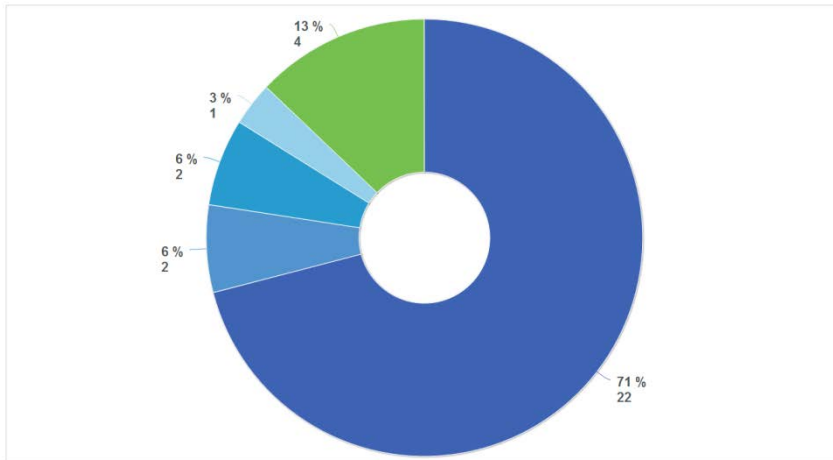
Arts Division (excluding FDM Major)



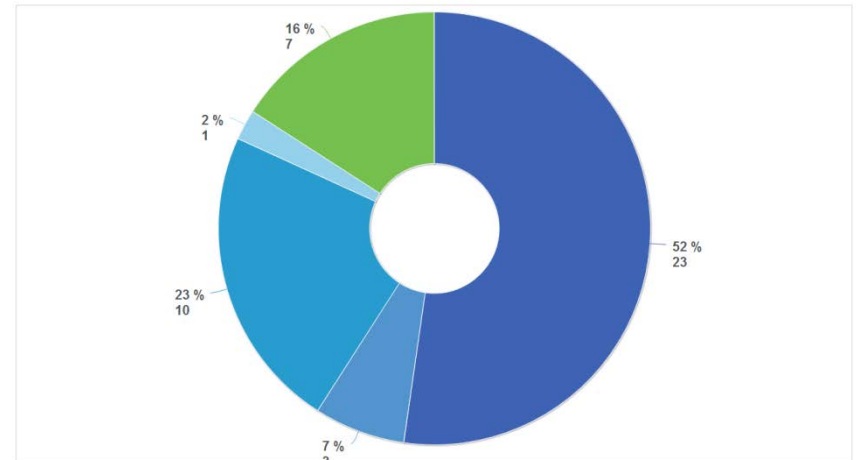
About half (49%) of FDM BA graduates reported being employed than seeking employment within 6 months of graduation.

UCSC Film & Digital Media BA Graduates

Sectors where students were employed



FDM Major



Arts Division (excluding FDM Major)



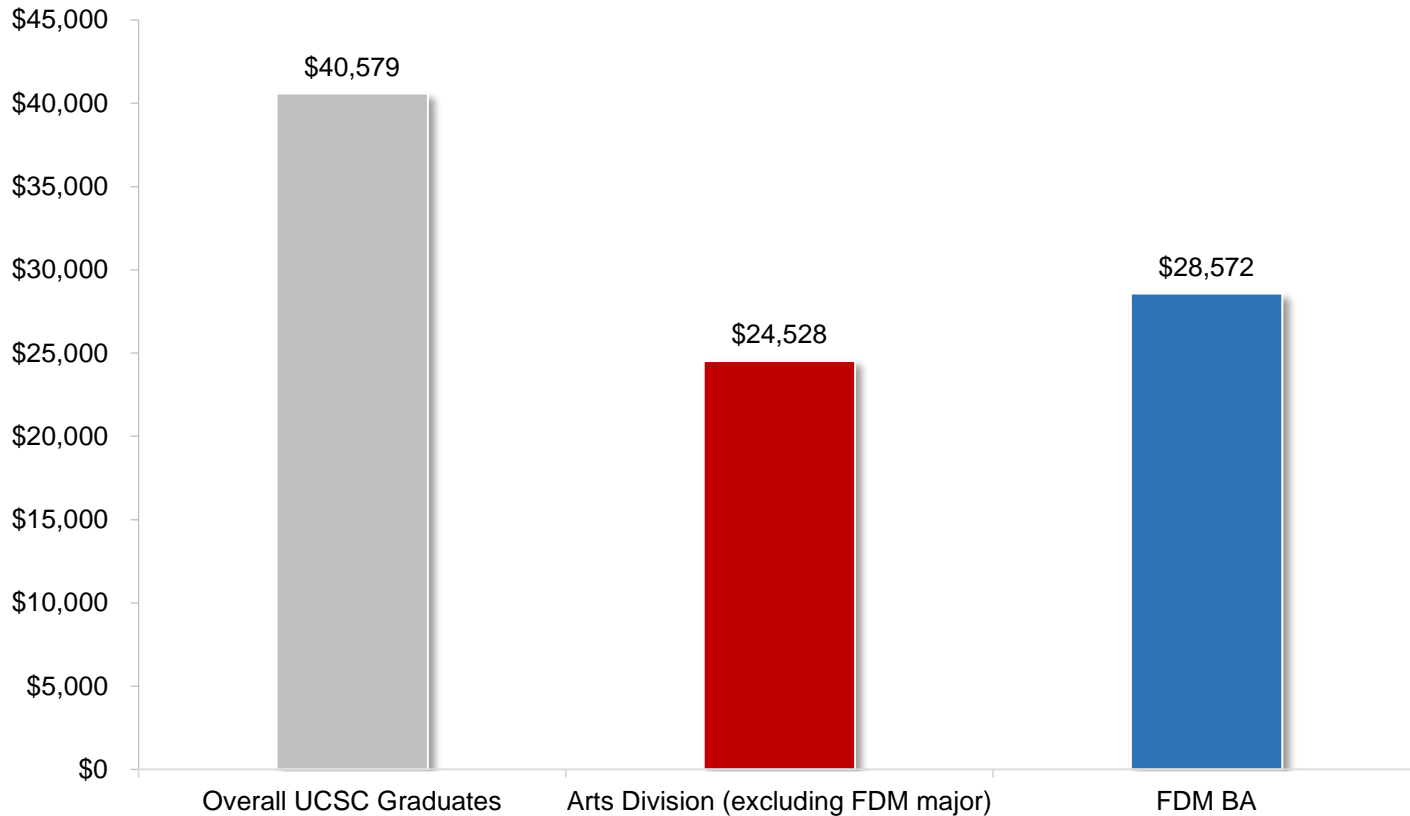
Of those employed, the majority of BA Film & Digital Media graduates (71%) reported working in the Business sector within 6 months of graduation.

UCSC Film & Digital Media BA Graduates

Employers & Job Titles



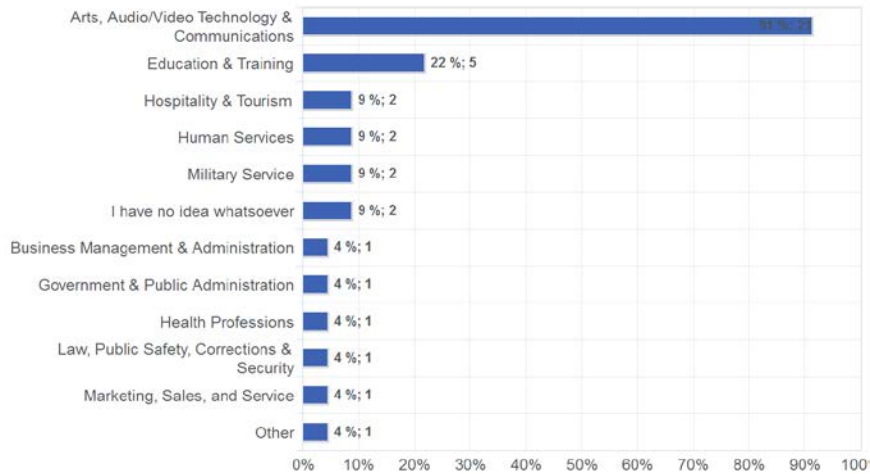
UCSC Film & Digital Media BA Graduates Median Annual Salary



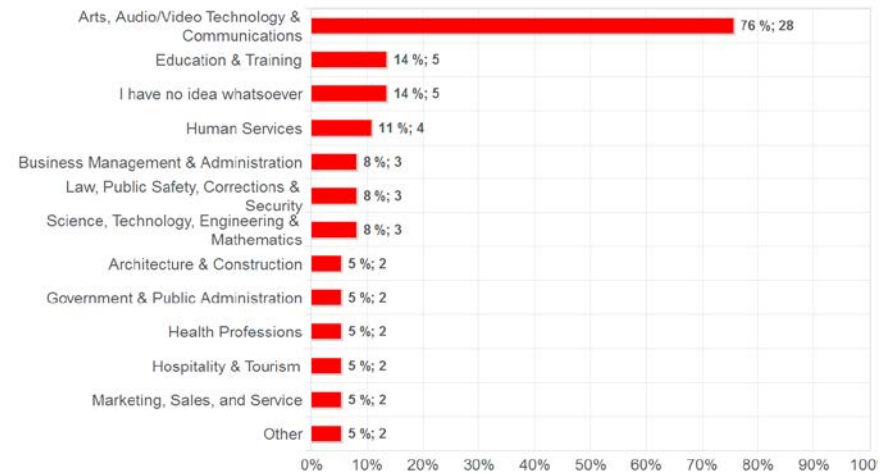
Half of graduates with a BA degree in Film & Digital Media reported earning \$28,572 annually or higher within 6 months of graduation.

UCSC Film & Digital Media BA Graduates

Future Career Plans



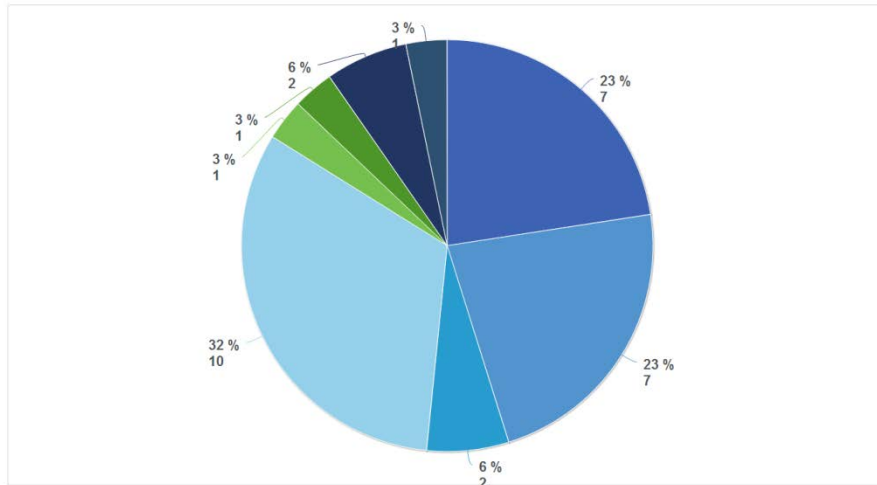
FDM Major



Arts Division (excluding FDM Major)

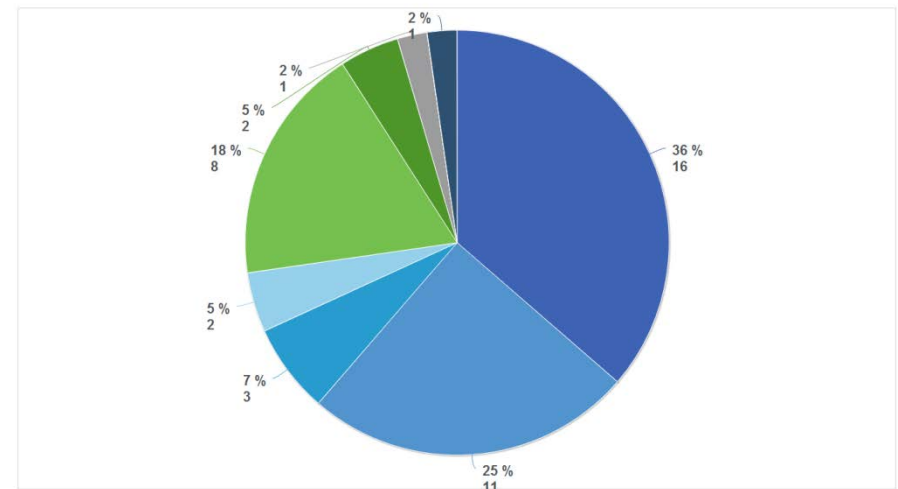
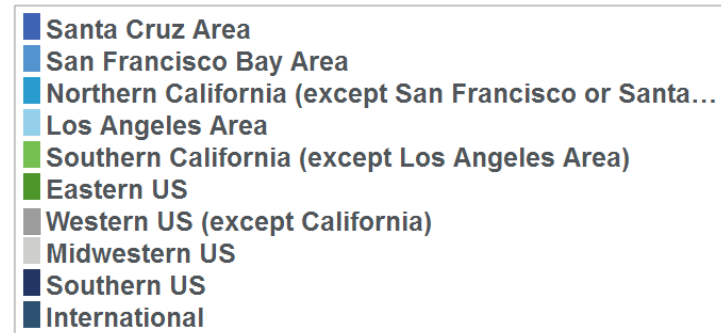
The vast majority (91%) of FDM BA graduates hoped to have a career in Arts, Audio/Video Technology & Communications after completing their higher education.

UCSC Film & Digital Media BA Graduates Geographic destinations for those with jobs



FDM Major

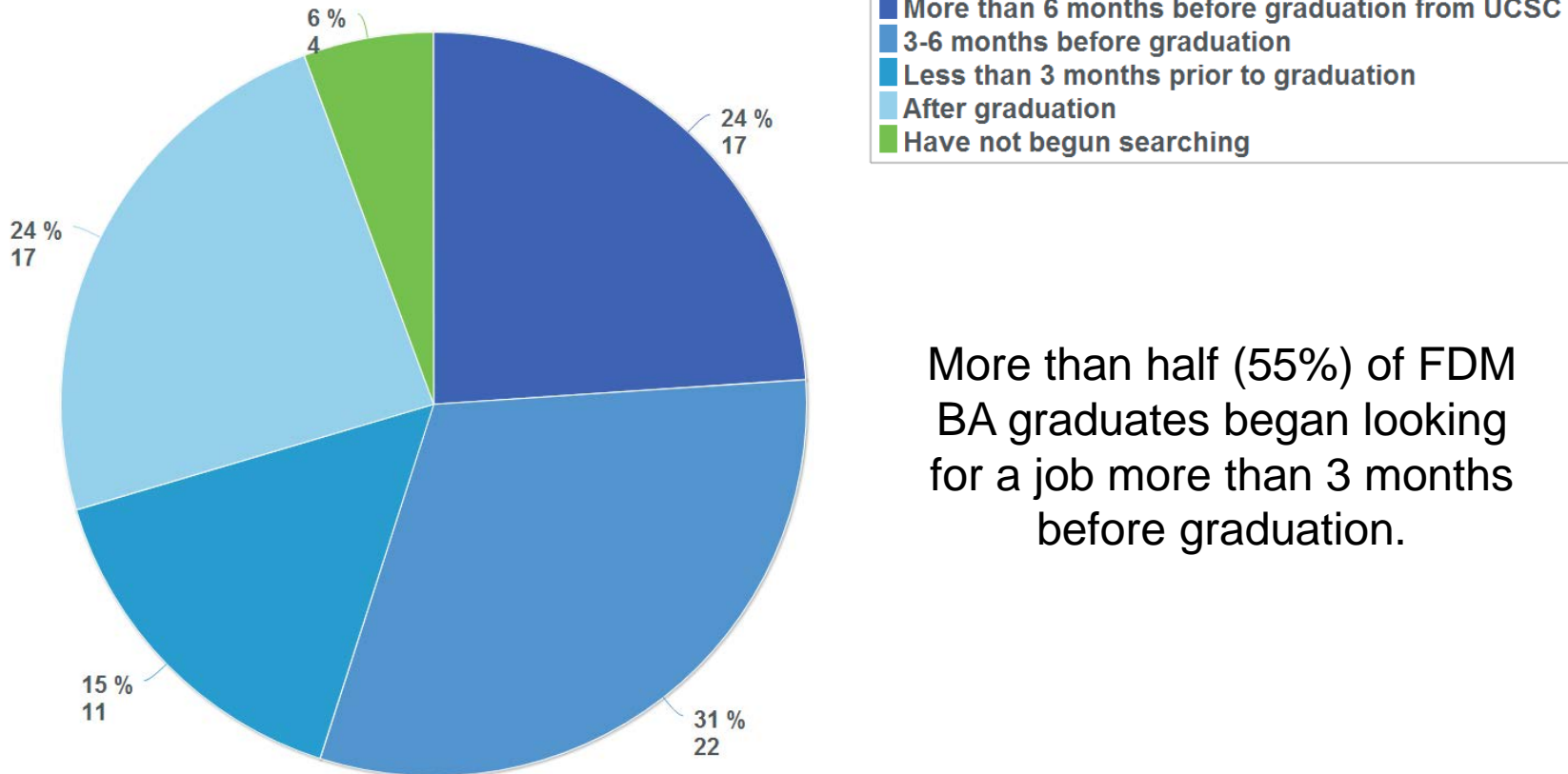
About half (46%) of FDM BA graduates planned to work in the Santa Cruz, or SF Bay Area. About one-third (32%) planned to work in the Los Angeles Area.



Arts Division (excluding FDM Major)

UCSC Film & Digital Media BA Graduates

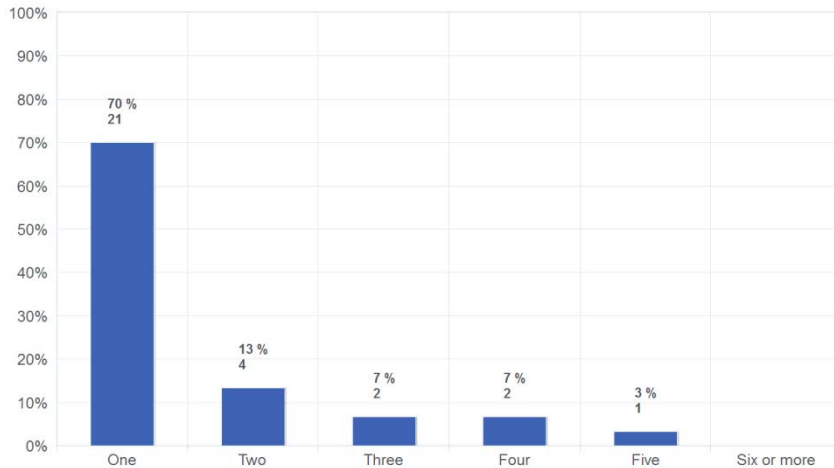
When did they start looking for a job? (employed & seeking employment)



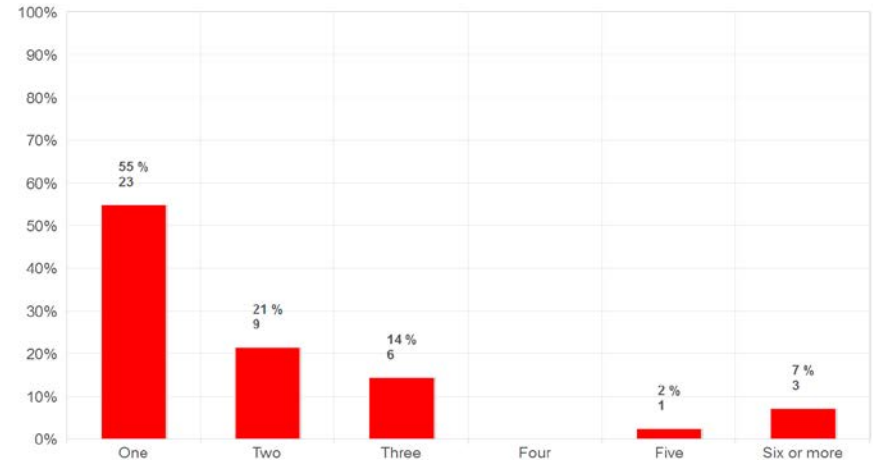
More than half (55%) of FDM BA graduates began looking for a job more than 3 months before graduation.

UCSC Film & Digital Media BA Graduates

How many job offers did they receive?



FDM Major

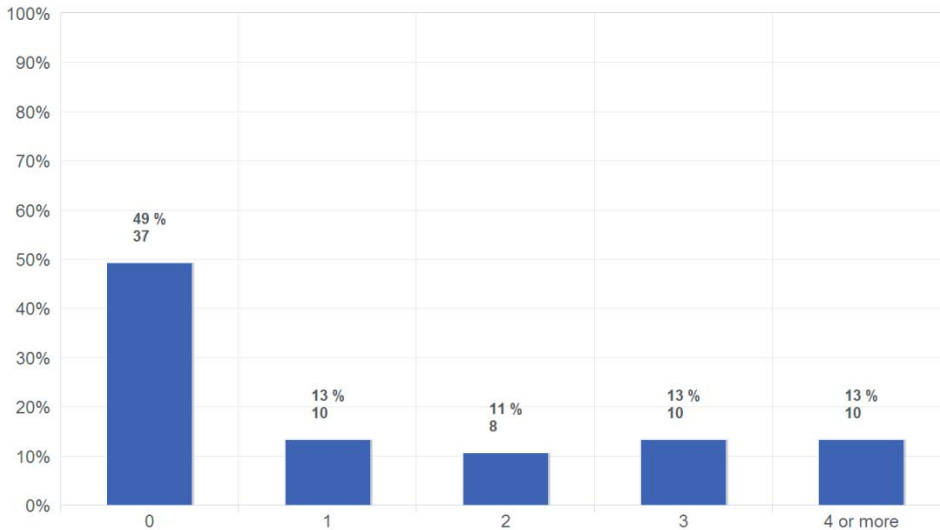
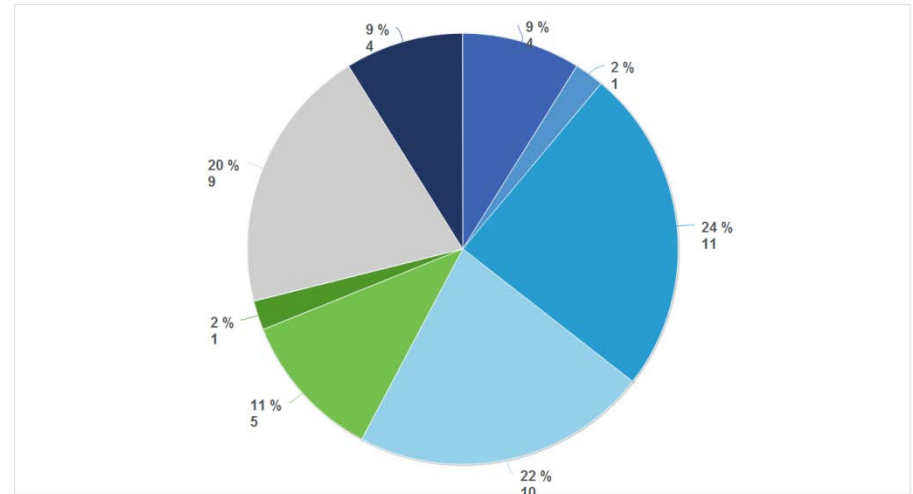


Arts Division (excluding FDM Major)

Of those employed, about a third (30)% of graduates with a BA degree in Film & Digital Media received 2 or more job offers.

UCSC Film & Digital Media BA Graduates Internships

Nearly half (46%) found their internship by networking through UCSC or personal contacts.



- SlugQuest
- On-campus interviews
- Networking through UCSC contacts
- Networking through personal contacts
- Direct contact
- Previous employer/internship
- UCSC Career Center Fair
- Other (non-UCSC) job site
- Other

Half (51%) had at least one internship during their studies at UCSC.