The majority (69%) of Literature BA degrees planned to pursue graduate education.
About three-quarters (74%) of graduates with a Literature Major planned to obtain a Masters degree or PhD.
UCSC Literature BA Graduates
Most Popular Field of Future Academic Study

Literature BA graduates were interested in pursuing advanced degrees in a variety of fields, the most popular of which were related to Education (30%).

Data from 2014-2015 and 2015-2016 Graduating Classes
UCSC First Destination Survey
Slightly less than half (46%) of graduates with a BA degree in Literature reported being employed within 6 months of graduation.
Six months after graduation, more Literature BA graduates reported being employed than seeking employment.
Of those employed, the majority (63%) of BA Literature graduates reported working in either the Business (40%) or Education (23%) sector within 6 months of graduation.
UCSC Literature BA Graduates
Employers & Job Titles

Data from 2014-2015 and 2015-2016 Graduating Classes
UCSC First Destination Survey
Half of graduates with a BA degree in Literature reported earning $29,228 annually or higher within 6 months of graduation.
Half (50%) of Literature BA graduates hoped to have a career in Education & Training after completing their higher education.
UCSC Literature BA Graduates
Geographic destinations of those with jobs

Two-thirds of Literature BA graduates plan to work in the Santa Cruz or San Francisco Bay Area.

Data from 2014-2015 and 2015-2016 Graduating Classes
UCSC First Destination Survey
UCSC Literature BA Graduates
When did they start looking for a job? (employed & seeking employment)

About half (48%) of Literature BA graduates began looking for a job before graduation.

Start the search early! Of those who were employed full-time, 72% of graduates started searching for a job at least 3 months or more before graduation.

Data from 2014-2015 and 2015-2016 Graduating Classes
UCSC First Destination Survey
Of those employed, over one-third (35%) with a BA degree in Literature received more than one job offer.
About half (47%) of graduates reported that they found their internship by either networking with UCSC or personal contacts.

About half (45%) had at least 1 internship during their studies at UCSC.

Data from 2014-2015 and 2015-2016 Graduating Classes
UCSC First Destination Survey